

# Pluto/Kuiper AO

## Education and Public Outreach (E/PO)

- E/PO is an integral part of all OSS missions and research programs.
- For Pluto/Kuiper:
  - Comprehensive E/PO program expected.
  - Initial proposal to contain sketch of E/PO plan and evidence of commitment to E/PO.
  - Concept study report to contain full E/PO plan.

# OSS Commitment to E/PO

- OSS E/PO Objectives:
  - Share the excitement of space science discoveries with the public
  - Enhance the quality of science, mathematics, and technology education, particularly at the pre-college level.
  - Help create our 21st century scientific and technical workforce.
- P/K mission expectations:
  - Incorporate a substantial, comprehensive E/PO program into the mission,
  - Funded at 1-2% of mission cost (excluding launch)
  - (~\$4-8M over life of the mission)

# OSS E/PO Criteria

For full criteria see

*Explanatory Guide to the NASA Office of Space Science  
Education and Public Outreach Evaluation Criteria*

- Quality, scope, realism of proposed E/PO program
- Commitment to E/PO; direct involvement of science team members
- Partnerships with educators
- Evaluation plans
- Alignment with national and state reform efforts
- Involvement of underserved/underutilized groups
- Potential for broad impact

# Proposal Requirements

- Initial Proposal: Sketch and Commitment

- Commitment to carrying out an E/PO program that

- Meets OSS E/PO objectives

- Is based on criteria in the *Explanatory Guide*

**ADDED  
REQUIREMENT**



- Overview of E/PO plans and their relation to proposed mission.

- Budget, personnel, and management resources necessary to carry out a significant E/PO program.

- Concept Study Report: Details of E/PO Plan

- Based on criteria in the *Explanatory Guide*

# Resources

- Documents
  - OSS E/PO Strategy
  - OSS E/PO Implementation Plan
  - OSS FY 2000 E/PO Annual Report
  - Explanatory Guide
- Support Network
  - Broker/Facilitators and Education Forums
  - (available for advice/consulting but **NOT** to write your E/PO proposal)