

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION

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MARS RECONNAISSANCE ORBITER (MRG)

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PREPROPOSAL CONFERENCE

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FRIDAY,

JUNE 15, 2001

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The Preproposal Conference met in the James E. Webb Memorial Auditorium, NASA Headquarters, Third and E Streets, S.W., Washington, D.C., at 9:30 a.m., Orlando Figueroa and Jim Garvin, presiding.

PRESENT: ORLANDO FIGUEROA

JIM GARVIN

STEVE BALLARD

DAVE BOHLIN

JOE BREDEKAMP

JIM GRAF

DAN JOHNSTON

JEFF ROSENDAHL

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P R O C E E D I N G S

9:31 a.m.

DR. GARVIN: Welcome to the Mars Reconnaissance Orbiter Preproposal Conference, and I wanted to thank you all for coming. I'm Jim Garvin.

I'm the lead scientist for the Mars Exploration Program and the mission program scientist for this mission.

I'd like to, by virtue of welcoming you all, introduce a few of the key players you'll be hearing from today, show you the agenda, and turn it over to our Mars Program director, Orlando Figueroa, who's here in the front row, who will be the first speaker.

I'd like to point out that members of our Mars Reconnaissance Orbiter Project are here sitting in the front row, our Project Scientist, Rich Zurek; the Project Manager, Jim Graf, over there; Bill Mateer and Dan Johnston over there on the far right. We also have the support of our Program Executive, Ramon DePaula, sitting in the third row, and our international coordinator for our

1 Mars Program, Steve Ballard, is right here, and
2 you'll be hearing from some of those, as well as
3 colleagues from Langley, this morning.

4 Let me spend one moment going over
5 the agenda and the goals of this meeting for you
6 all. This is a meeting to walk through the
7 structure of the Announcement of Opportunity, the
8 solicitation, explain at high level the evaluation
9 process we're using and, essentially, to provide
10 points of clarification that reflects some of the
11 questions that we've received before the closing
12 time for those questions, which was June 11th.
13 Other questions will be responded to electronically
14 on the web site and in events where they're just
15 points of clarification beyond those that were
16 already submitted here in real time.

17 I'd like to point out one rule of
18 order. During the morning discussions, we ask,
19 essentially, to hold your questions to the period of
20 questioning in the afternoon, and if you could write
21 them down, we can handle them, if they are directly
22 correlative with the speeches, the comments.

1 So first let me just grab my pointer.

2 This is the agenda for the day, and I think it's a
3 complete one. Orlando will provide a welcoming from
4 the program and segue to myself.

5 I'll talk about the overall program
6 strategy, so you see how, scientifically, the Mars
7 Reconnaissance Orbiter fits in. At high level, I'll
8 talk a little bit about the AO that I know you all
9 know is out and available.

10 Dave Bohlin will talk about the
11 higher level elements of the selection and
12 evaluation process. He's one of our key guys in
13 that.

14 Joe Bredekamp will talk about the
15 data archiving and the use of the PDS, and then Rich
16 Zurek, our Project Scientist, will explain the full
17 development of the science objectives of the
18 mission, and I will follow Rich with a brief
19 discussion of the science evaluation criteria that
20 we're going to be following.

21 That will be followed by a discussion
22 of the technical management cost and outreach

1 evaluation elements from a colleague from Langley,
2 and Jeff Rosendahl will talk about the education and
3 public outreach elements of this.

4 Steve Ballard will be then available
5 to discuss international partnering details with all
6 of you in a question and answer mode, if that's
7 acceptable. We'll have lunch, and then the Project
8 will describe key elements of the mission, as it
9 currently has been designed, for you, and then we'll
10 have the open question and answer period. I will
11 serve as a master of ceremonies for that, and
12 questions that we can answer in real time, of
13 course, we will. The other questions that some of
14 you have submitted have been posted on the web site,
15 and we've handed them out, as well, in the package.

16 So without further ado, I'd like to
17 introduce Orlando Figueroa. He's our Mars Program
18 director, and he will make some welcoming remarks.

19 Orlando.

20 MR. FIGUEROA: Welcome to NASA
21 Headquarters. Thank you for the opportunity to
22 speak to you. I'm Orlando Figueroa, the Mars

1 Exploration Program director.

2 Actually, before I begin, my wife,
3 who works for the National Restaurant Association,
4 sent me last night an announcement of this upscale
5 restaurant that opened in New York called Mars 2112,
6 and actually, they went out and spent \$15 million in
7 a really all-out restaurant, all Mars themes.
8 Everywhere you go, there's images of most recent of
9 Mars, the whole tables and everything. They figured
10 out already what life in Mars would look like and
11 how they would serve people, so I thought that was
12 kind of interesting. And more importantly, the
13 restaurant was rated A+ by the food critics in New
14 York, so we got to make a point to also make that
15 part of the outreach program. And I found also that
16 they sell Marstinis, as they call them, kind of
17 pricey for New York, but I think we will be able to
18 take some advantage of that.

19 First of all, and again, welcome to
20 NASA Headquarters and to the Preproposal
21 Conference. You are, you know, part of a process
22 that is incredibly important. That is the

1 competitive work process, whereby we invite the
2 broadest segment of the community to contribute, and
3 we also participate in a process where we can select
4 the very best that eventually makes it to our
5 missions and help us, in this case, get the greatest
6 return in our investment in Mars exploration.

7 I thought I'd take a moment to walk
8 you through something that many of you might have
9 heard about, and that is the impending
10 reorganization of space science enterprise, and you
11 will notice that on this, the Mars Program, of
12 course, is a very big part of the Space Science
13 Enterprise, the Office of Space Science, under the
14 capable hands of our Associate Administrator, Ed
15 Weiler, and it's called streamlined and proposed.
16 Streamlined, you know, it's one of the biggest
17 things we were attempting to, or Ed was attempting,
18 in this reorganization was to create straighter
19 lines of accountability for the programs and
20 missions under a specific discipline.

21 In the past, we've talked in terms of
22 themes, science themes. However, the project, the

1 responsibility for those have spread, and it's kind
2 of difficult to keep track of the lines of
3 accountability in that environment.

4 The major divisions, Sun-Earth
5 Connection, Solar System Exploration, Astronomy and
6 Physics, Sun-Earth Connection under the leadership
7 of George Withbroe, Solar System Exploration under
8 the leadership of Carl Pilcher, Astronomy and
9 Physics Division under the leadership of Anne
10 Kinney. And the Mars Exploration Program office,
11 that I direct, again, are the same level in
12 reporting directly to Ed Weiler.

13 Jim Garvin, who, by the way, this
14 depiction is not quite correct in showing Jim is
15 housed administratively under the Solar System
16 Exploration but, in essence, you know, hand-in-hand
17 working with me under the Mars Exploration Program
18 and for science issues and matters and also has
19 direct access to the Associate Administrator.

20 This reflects the recommendations of
21 various review committees that recommended that we
22 establish a single point of contact at Headquarters

1 that would have direct access and direction to JPL
2 to avoid some of the confusions that, in the past,
3 perhaps, led to some of the unpleasant experiences
4 that we had a year and a half ago, and I become then
5 the primary interface and direction to the JPL
6 Mars Exploration Program manager, who just came in
7 the room, Firouz Naderi, and so up to this point,
8 and many of you know I came to the program just a
9 month ago, so I'm drinking from a fire hose but,
10 indeed, incredibly impressed with the caliber of the
11 people and their commitment to the success of the
12 program. So great things are coming for Mars.

13 Now over the past year and a half,
14 I'd like to take credit for it, but the truth is
15 that Jim Garvin, Firouz Naderi, Scott Hubbard before
16 me spent an enormous amount of time and effort with
17 a broad segment of the community, industry, science,
18 international, in restructuring the program to what
19 it is today.

20 And this is a depiction of what it
21 looks like. We have the Mars Odyssey that, of
22 course, is on its way to Mars and expected to insert

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1 into Mars in orbit on October 24th. Mars
2 exploration rovers to be launched in 2003. The Mars
3 Reconnaissance Orbiter, you know, the mission that
4 you are competing for in 2005, and in '07, a rather
5 busy year with a lander and rover, a totally
6 competed scout opportunity.

7 Ten studies were recently funded,
8 short-term studies, to explore upon concepts that
9 would benefit from a little bit more study that
10 can, perhaps, help us broaden even more the
11 community that will eventually end up competing for
12 the real AO, when it's released. We hope that will
13 occur next year.

14 G. Marconi, that's the telecom showed
15 on the top, and an orbiter with a significant amount
16 of technology demonstration enabling technology for
17 the '011 sample return mission. In '09, another
18 orbiter that is not as well-defined at this point,
19 and in '011, our sample return mission.

20 Now not shown here is the Mars
21 Express being launched. This is an ESA mission in
22 the 2003 timeframe and, of course, the Japanese

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1 mission, Nazomi, that is on its way to the planet as
2 we speak.

3 So this is, again, consistent with
4 the strategy of seek, in situ, and eventual sample
5 return from the planet. It's very complex, very
6 closely interrelated set of missions that help us
7 put together the whole puzzle of Mars exploration.

8 Now I will, at this point, stop and
9 allow Jim Garvin to come back and give you some of
10 the details of the scientific strategy behind this
11 picture you see here. Once again, welcome, and I
12 appreciate your time and opportunity to speak to all
13 of you.

14 DR. GARVIN: Thanks, Orlando.
15 They're not like those New York Mars restaurants
16 that we should all visit in the near future. But
17 all kidding aside, I'd like to spend the next 15
18 minutes trying to paint the global picture of the
19 science strategy of this program that a large cadre
20 of people developed, some of whom are in this room,
21 and also point out that science is the driver for
22 our program, of course. It takes technology.

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1 That's one of the reasons for this mission. And it
2 also takes good management, and that's, I think, one
3 of the points that Firouz wanted to make.

4 So I'm going to spend 15 minutes
5 setting up the overarching science, and then we'll
6 talk a little bit about other factors in this
7 program.

8 I want to remind you that really
9 we're talking about exploring a system not unlike
10 our home planet, and that's why it's so fun and so
11 challenging, and I'll try to make it clear how MRO
12 fits in and leave it to Rich to explain the details
13 a little later. But we have this duo of planets
14 that share many elements, and you'll see in our
15 strategy how we've played upon that factor here.

16 Now our program, you know, can be
17 described in many catch words, but it really is a
18 science-driven and, indeed, a science-enabled
19 program. We wouldn't be here with this big program
20 without the help of the science community and the
21 industrial and international community to allow us
22 to ask the questions we're asking. And they're

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1 pretty tough. They're the questions we haven't
2 fully answered on Earth, and we're really asking
3 about the biological prospects of a whole other
4 world and linking those to the aspects of how that
5 may have worked in the outset here on our own planet
6 and linked to various variables that control the
7 states of that world. And this is the kind of
8 exploration, I think, we've all dreamt of, and
9 that's what our program is all about.

10 But the way we like to think about
11 the science strategy is in terms of, if you will,
12 the tall poles, and I will, in fact, show you what I
13 like to call the hundred-year plan. We've had
14 hundred-year wars, and there may have been
15 restaurants that have been around a hundred years.
16 We have a hundred-year plan for Mars that some of
17 you have worked on, and there's more good
18 investigations here than I think most of us,
19 scientifically, in our lifetime, would ever imagine.

20 But if you whittled it down and described it in the
21 context of this particular mission opportunity,
22 we've got, basically, three primary science themes,

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1 and they all are interrelated to many factors, one
2 of which, at least, is a semi-common variable, is
3 the role of water in its variable states,
4 quantities, and lifetimes. And of course, we're all
5 after biological prospects. That's an interesting
6 variable. It's one of the themes in NASA's
7 strategic plan, are we alone as life forms self-
8 replicating biology. That's great. That's a real
9 challenging thing to do even here on Earth. There's
10 been a revolution in bioscience evaluating that
11 variable, that theme here on Earth, but we can
12 attack that, and I think that's the message here,
13 through the geological record that preserves
14 environments as columns of sediments and even
15 records of igneous processes, as well as through the
16 way ancient records of past environments and even
17 very recent environments are reflected in a climate
18 history that is capturing elements of this cycle.

19 So if we think about these as two
20 pillars, by exploring these types of issues, which
21 are all germane, by the way, to the Mars
22 Reconnaissance Orbiter mission, we can attack this

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1 very challenging variable and start to put the
2 context to the next wave of questions in that
3 arena.

4 And I put little catch words at the
5 apexes here for the kind of things that we'd like to
6 find. We'd like to see if there were environmental
7 oases, and the Reconnaissance Orbiter may be one
8 vehicle for that.

9 We'd like to understand more about
10 cycles, and we'd like to look for what I'll call
11 chemical fossils in the system, and that's what
12 we're about. And, of course, ultimately, we also
13 need to prepare the way for some of us to actually
14 go there and do this fun.

15 So that's the program, and in terms
16 of a science thing, I just want to point out that
17 this program has been developed, and I know you
18 can't read this, by the work of a large sector of
19 our science community through a group called MEPAG
20 and supported also by COMPLEX from the Space Studies
21 Board, and this is just a list of the kinds of
22 investigations that have been identified as being

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1 very valuable to do in pursuing Mars, and I should
2 only point out that there are some common features,
3 and we'll come back to that in talking about MRO.

4 Finally, I'd like to explain the
5 science strategy in the way that I think the
6 scientists in the community, and this is a science
7 mission, it's about science instruments and about
8 science questions and resolving hypotheses. Really
9 this is the way we, in many ways, attack Mars. We
10 attack it by trying to characterize enough of it to
11 establish the boundary conditions, to build the
12 models to predict, predict now and in the past. We
13 attempt to, through those models, understand and
14 cycle through a feedback to learn better.

15 So the mission that is germane to
16 this meeting, in fact, is all about all three of
17 these elements, and I've listed here, and I won't
18 read them to you, how the various sequences of
19 missions contribute to these three pillars of ways
20 of attacking how Mars works as a planet in space and
21 time.

22 As you'll see, the mission we're

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1 talking about here fits in in many places, and I'll
2 try to explain that to you in the context of a very
3 simple strategy. It's the one that we use to
4 describe how we attack the science and not the
5 specific investigations. And it's most simply a
6 strategy that is very akin to the way in which we
7 prospect the resources here on Earth, and this is
8 not a natural to geologists, and MRO is really the
9 gateway to this strategy, bearing the fruit that we
10 need to get back to the surface to get to the
11 samples, which we think is the strategy to learn
12 more about Mars.

13 And the strategy begins with
14 reconnaissance, and this is the Reconnaissance
15 Orbiter, the first next-generation one that we've
16 envisioned for Mars in, at least, my lifetime. And
17 it really is all about asking the kind of questions
18 that we need, the context of the foundation and the
19 where, the where on a very big planet, and that's a
20 challenge to us. We don't have the time or the
21 money to go everywhere. And that's coupled to the
22 surface exploration elements, the first new wave of

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1 which we'll begin in the '04 landings, the ground
2 truthing, as well as testing hypotheses at new
3 scales as directed by the reconnaissance remote
4 sensing that we do, and, ultimately, that will be
5 coupled through the sampling of the planet, and
6 there will be feedback.

7 But this, if you will, is the
8 strategy. We've called it seek, in situ, sample.
9 You can call it many other things. At every phase
10 of this strategy, reconnaissance is an element, and
11 what we're talking about here is the big push in
12 this domain for this mission.

13 Orlando showed you our rogues gallery
14 road map of what we're all about, and I'd like to
15 point out, in this very brief presentation today,
16 there is actually energy in the system before the
17 Odyssey Mission, and I'm going to go back to that
18 for a minute to remind you of where this came up,
19 how this effectively arose. And we are on the way
20 with Odyssey. We are going back to the surface.
21 And today we're talking about setting the stage for
22 this mission to do the work we'd like it to do.

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1 But that mission is really just, if
2 you will, a keystone to what's going to happen out
3 here, and while this may seem a little squishy or a
4 little farther out, we are wedded to this part of
5 the program actually happening, and many will see
6 this mission as the gateway to that.

7 So let me talk a little bit about why
8 this strategy to help you set the context and, I
9 hope, help guide the proposal writing. I think, and
10 I would ask my colleagues in the room to think as
11 well, that we're undergoing a revolution in thinking
12 about this planet. It hasn't happened overnight,
13 but thanks to a certain intrepid little mission that
14 we call the Mars Global Surveyor, still pounding
15 down the bits from Mars as we speak, we're seeing a
16 new planet.

17 It's a planet that is, in many ways,
18 unlike the one that we thought we understood at the
19 end of many years of working the rich legacy of
20 Viking data. And it's a planet where we can say
21 today, I think, I could poll the scientists in the
22 room, there's a lot of good places we'd like to get

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1 to on the surface and ask tough questions, raise
2 issues about hypotheses.

3 There is new perspectives on the
4 planet that give it a third-dimensional context.
5 There's the nature of cycles now recorded, not just
6 in the polar layer terrain but elsewhere on the
7 planet. There's a nature of features that suggest
8 run-off of fluids, recent volcanism, climatic
9 cycles, large movement of materials, mass movements,
10 atmospheric cycles in climate. This is a new world,
11 and we're very excited, in the seek mode, to try to
12 capture what the Mars Global Surveyor has given to
13 us and use it as the catalyst for the next wave of
14 missions, including the landing mission in '04 and
15 the Mars Reconnaissance Orbiter.

16 And this is just, if you will, an art
17 gallery of the some of the images that captured some
18 of the findings that the Mars Global Surveyor have
19 now started to leave us with. Findings that start
20 to tell us about the mineralogy in ways that,
21 indeed, are quite surprising, I think. And some of
22 the colleagues who worked hard on getting this

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1 mission going, originally called, in part, Mars
2 Observer, have been stunned by what Mars has shown
3 us. We've been stunned by what it's shown us
4 geomorphically, and that's where the MRO fits in.
5 We've been stunned by the arrangement in space, in
6 the third dimension, of the physiography of Mars.
7 We've been stunned by the ephemeral landscapes.
8 We've been stunned by the early record of a magnetic
9 field on a planet, by the variations in crustal
10 thickness, and even by the nature of smooth and
11 rough spots on the planet.

12 And I'm just reminded that this
13 particular legacy, and I'll show a couple of
14 examples, is why the mission that is the subject of
15 this meeting has come about, and it's why it emerged
16 in this strategy, in part, considered for the '03
17 opportunity now as a keystone for '05.

18 And just looking at this map, the map
19 of the topography of a part of Mars, if you will,
20 the potentially buried Utopia Basin, is what we're
21 all about. This is a discovery image, I would
22 argue. There is a basin at the scale of the Hellas

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1 Basin right in this view with features, that when
2 they were first recognized by the MGS Science Team,
3 were initially thought to be artifact. They
4 couldn't be real, and if they show up at the scale
5 of the topography shown here -- if you haven't
6 noticed, this is the Elysium province, this is
7 Utopia. These are buried impact features relative
8 to young ones, which have scales of depth of tens of
9 meters at scales of hundreds of kilometers. You
10 wouldn't know you're in one if you were on Earth,
11 unless you were carrying a, I guess, a GPS system
12 and were worrying about being in something.

13 But this is just one of the aspects
14 of the revolution of Mars, and then, you know, while
15 pictures are not the only way we can study the
16 planet, pictures like this raise, I think, the
17 challenge to us.

18 When we look at features like this,
19 it's staggering, and I don't know how well you can
20 see the pebbling in the cliff sides here in this
21 part of the Noachian Highlands, but the pebbling is
22 actually caused by megablocks the size of this room

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1 clustered in the cliff side. Is this a
2 megaconglomerate? What is this? This is one of the
3 issues that will be raised in this mission we're
4 talking about. What are, indeed, the nature, the
5 formational history, the processes, the physics of
6 these gully-like channels that we see in some of the
7 hillsides, particularly in areas of high slope,
8 particularly in areas of orientation relative to the
9 sun.

10 These are the enigmas that MGS has
11 left us with, with no clear path of resolution with
12 the MGS asset that we have, and, in many cases, no
13 clear way, from a remote sensing perspective, to
14 have resolution with our Odyssey Mission.

15 So there's many questions, and so
16 we've built, if you will, thanks to MGS and Viking,
17 the inverted pyramid of Mars, and it's categorized
18 by the findings that we're seeing in many areas, now
19 some of them just being published, actually now,
20 that build this cascade of potential. We're after
21 this, we're after that, we're after the variability
22 of climate, we're after the knowledge necessary to

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1 send explorers.

2 These are the pillars of the goals,
3 ultimately, in our program, and they're challenging
4 ones. MGS has given us, thanks, as well, to Viking
5 and Mariner 9 and Pathfinder, the start, and Odyssey
6 will amplify that start. We'll go to the surface
7 and try to test at least one sphere of hypotheses,
8 but then this next big chunk in this pyramid is what
9 we're talking about here, and the instruments and
10 the science teams, we think, are going to be the
11 thing that guides this part of the program, which
12 will be the first attack on those elements.

13 So let me just talk a little bit about the
14 context, and then we'll move on. So really what
15 we're about is going from the thousands of places we
16 think are worthy of testing hypotheses at the
17 surface with next-generation surface exploration to
18 a few places, eventually to a few places, where we
19 can understand what we're doing at that new scale.
20 And it's humbling to think that even after the
21 Viking long-lived surface operations, that
22 calibrating what we see at the surface relative to

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1 the backdrop of all this remote sensing was very
2 challenging to do. In fact, it was incompletely
3 done. And so one of the first steps is using
4 continuing reconnaissance in the thermal and in
5 capturing the composition, as well as surface ground
6 truthing, to understand that.

7 I'm going to talk, just very briefly,
8 about these missions in the context of that. The
9 step that is in progress now, which offers great
10 prospects, as well as the Mars Odyssey Mission
11 arriving, as Orlando said, in October, and Odyssey
12 is going to continue our path to understanding the
13 surface of Mars through its mineralogy and its
14 elemental characteristics by, essentially,
15 completing and extending what the original Mars
16 Observer was slated to do.

17 Of course, many of us who came into the
18 Mars game a long time ago remember Mars Observer was
19 the gate to the future, we're going to do it all at
20 once, be set, and we've unbundled Mars Observer due
21 to some setbacks in our program. The Odyssey is the
22 very exciting next element in that unbundling, and

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1 Odyssey will look at the planet in the middle
2 infrared to look for mineral clues, which is vital
3 to the program, as well as compositional clues based
4 on hydrogen abundance and on other bulk elemental
5 analyses at, if you will, continental scale to
6 resolve some of the key issues with the global
7 economy.

8 So Odyssey is a reconnaissance mission and
9 a global inventory mission. It will complete some
10 of the foundation data sets and, in doing so, help,
11 together with MGS, to guide the path for our twin
12 Mars exploration rovers that will visit, for the
13 first time, new types of sites on Mars with new
14 tools. In this case, tools very well suited for
15 being a geologist on Mars, knowing somewhat what the
16 materials are like, knowing the questions.

17 These particular pairs of rovers launching
18 in middle '03 and arriving in Mars in January or
19 February, '04 will explore at new length scales and
20 new spatial domains and new spectral scales what we
21 see at the surface, even inside of materials, at
22 somewhat microscopic scales, as well, in ways that

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1 will be coupled to the remote sensing legacy of the
2 Global Surveyor and the Odyssey. And this is a
3 vital part of our program.

4 The aim is to use this new approach in
5 ways, in fact, that have proven to be advantageous,
6 even in exploring places on Earth autonomously. And
7 this is just a little view of how imaging and
8 hyperspectral imaging together, not on Mars, of
9 course, would be a great place to land next to these
10 canyons, of course, on Mars, and we certainly would
11 like to try and have that challenge.

12 But this being Earth, this is one of the
13 ways one can imagine the strategy of these rovers.
14 With the capability of the scale of hundreds to
15 nearly a thousand meters, one could remote sense,
16 horizontally, the structure of cliffsides, if one
17 had them, locally conduct high-resolution
18 hyperspectral analyses of the mineralogy of
19 materials all the way down to scales of centimeters,
20 and interrogate, in fact, spectroscopically with
21 continuous mineral infrared spectra, the
22 mineralogical makeup, and then go explore with near,

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1 if you will, contact sensing, as some of our
2 colleagues said, what's really going on inside and
3 at the surface of rocks and soils.

4 So the MRO missions will explore Mars in
5 this way for the first time, something we've all
6 dreamt of, I might say, as Viking was there and its
7 static framework of being able to reach out and do
8 this. This is the natural culmination of what
9 Viking and Pathfinder Sojourner did, and it is a
10 very important step.

11 But as a result of this, what will we
12 have? In our strategy, we'll have two sites with
13 scales of hundreds of meters, we hope. We're
14 reasonably well calibrated. We'll be able to
15 bootstrap into the understanding of Mars, at least
16 sufficiently, in a crustal column sense, globally
17 and extrapolate places that seem to behave that way.

18 That's what we'll have. We will have honed down
19 the trade space of what we understand to some units
20 that we may understand. That's fine, and that's a
21 great thing.

22 But the next cycle in our strategy is to

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1 continue reconnaissance because with that in mind,
2 we believe, and that's where this mission and the
3 topic of today's conference comes in, we will
4 amplify the effect of what we learned at the surface
5 to set the stage for the new landings at the latter
6 part of the decade and early next decade, when we
7 implement sample return.

8 So what we want to do is take thousands of
9 good places down to hundreds, calibrating them, down
10 to a handful. And these will be the sites, thanks
11 to the Reconnaissance Orbiter and its whole range
12 of science goals that Rich will describe. This is
13 what we wanted to do in a macroscopic scale, find
14 the places where we can ask the tough questions with
15 a new generation of precision landed and hazard-
16 avoiding landing assets on the surface. That will
17 be the first wave toward Mars sample return and,
18 ultimately, set the stage for even interrogating
19 materials at scales where they may actually have
20 left records, at least chemically.

21 And I will say very little about the
22 mission because I'm going to leave it to Rich, but

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1 the goals that were originally developed for a Mars
2 Science Orbiter concept that we studied for the '03
3 mission were to look at Mars in new dimensions to
4 complete the work that was sadly challenged with the
5 loss of the Mars Climate Orbiter and to look for
6 evidence, indeed, of this magic molecule, water, in
7 new ways, mineralogically, at least and, now the
8 added dimension, even in terms of the context of the
9 upper crustal surface layer.

10 I'm always reminded, when I think about
11 this mission, of the kind of thing that we take so
12 much for granted here on Earth, and this is actually
13 a photograph that I took, poorly digitized, taken at
14 a very advantageous solar elimination angle of a
15 place that some of us like to go to if we're near
16 Martians, and this is the 1.2 kilometer Barringer
17 Crater in Northern Arizona, a very recent crater,
18 and just looking at this picture as geologists,
19 panchromatic image, digitized now to about 80
20 centimeters a pixel, best I can do from the photo I
21 took, taken at low sun, shows you, in fact, things
22 we recognize on Mars. We can see that there's a

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1 fill that causes this boundary. We can see these
2 gullies. We can see the overturned flap reflecting
3 these beds, of course, the action of humans messing
4 up the pretty land form. But, again, this picture
5 and, of course, the evidence of life here showing up
6 as vegetation, not the things of Martians. There's
7 even a place, a coral, down here where, I guess,
8 cattle were herded at times, a watering hole.

9 But I'm reminded that at this scale now, every
10 picture becomes, if you will, a geological field
11 trip because we can recognize things that we
12 understand process-wise and can start to
13 interrogate. And this is one of the reasons, one of
14 the many reasons why the Mars Reconnaissance Orbiter
15 is so vital to our program.

16 Now the Mars Reconnaissance Orbiter will
17 set the stage for getting back to the surface, and
18 our program strategy, which we've called seek, in
19 situ, sample, goes back to reconnaissance at the
20 surface in the '07 opportunity, landing in '08, with
21 a mission that has many jobs, not only scientific.
22 And the science, in fact, is being framed now by a

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1 science definition team that's actively meeting.
2 But amongst the goals are to go to a place
3 identified by the legacy of reconnaissance from MRO
4 in the previous missions and explore the surface
5 where we think the action is at new scales in places
6 that aren't just equatorial landing sites enabled by
7 our current degree of knowledge.

8 And I'd like to remind you that this
9 mission has a very big job. It has to serve as a
10 Pathfinder for some of the technologies needed for
11 Mars sample return, one of the keystones of our
12 program. We have to be able to land not at scales
13 of tens of kilometers relative to things we want to
14 visit but scales of a few kilometers, and that's
15 very vital.

16 We want to be able to then conduct new
17 scales of science, perhaps accessing the subsurface
18 or exploring it in new ways, monitoring scale
19 atmospheric measurements that will amplify the
20 atmospheric measurements of MRO, and new types of
21 analyses of the materials we see there, new types of
22 interrogations, which, again, are being crafted.

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1 So this mission has many roles, and in
2 demonstrating some of the technologies that are
3 needed on this particular mission, we'll be getting
4 ready for Mars sample return, so those of you in the
5 room might look forward in a couple of years to the
6 Announcement of Opportunity for the instrumentation
7 for this mission.

8 And that leads us then to a very difficult
9 to read, but, basically, the program thrust of the
10 core part of this program scientifically for the
11 period up until the landings in '08 and, basically,
12 taking us from the old Viking Mars, as I explained,
13 through this new Mars that MGS has energized for us
14 with new types of places that become exciting, of
15 course, the sites we've seen we haven't the
16 calibration evaluation that we would like, to more
17 sites that are amplified by the work of the Odyssey
18 Mission, ultimately to places we visit, selected
19 through the vehicle of these missions and the legacy
20 of Viking, just some placeholders here just as the
21 kinds of things that are under consideration.

22 And, ultimately, then using all that

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1 information, together with what the MRO Mission has
2 to do for us to find the places where we will
3 precision land to explore the surface
4 scientifically. And basically, that strategy of
5 winnowing down and progressively exploring Mars
6 leads to the program I showed before, leads to
7 these legacies of missions that allow us to explore
8 the questions I put at the apexes of this particular
9 triangle view of using water as one of the
10 connecting elements.

11 So we want to be able to image things that
12 we think are where some of the action may be
13 recorded. And this sequence allows us to follow up
14 on MGS through MRO. We want to be able to look for,
15 at least, chemical biomarkers, perhaps, through
16 minerals. We want to be able to look for chemical
17 indicators of environments through minerals and
18 subsurface contacts and atmospheric processes.

19 This is the strategy of the program that
20 sets the stage for Mars sample return, and on top of
21 that strategy is our Scout Program. It's a mini-
22 discovery program for Mars. The first opportunity

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1 will be in the '07 opportunity, and we have, as
2 Orlando said, just very excitedly selected 10
3 concepts purely for study to look at whether these
4 would be good things to do with high science merit
5 and implementation possibilities.

6 But the idea is to look at Mars in new
7 ways, to extend the range of that core program
8 focus, looking at parts of Mars that, perhaps,
9 cannot be attacked through that program, to look at
10 new vantage points to get ready for things we may
11 want to do for sample return. These are
12 individually competed PI missions, and I suspect,
13 actually, some of you back in the room, when the AO
14 for that and the preproposal comes out in early next
15 year, as we begin that program. But it's a very
16 exciting program to all of us.

17 And basically, these missions together
18 then and these concepts build a science path to what
19 we would call a program, a campaign of sample
20 returns of different types for different types of
21 materials. The first of which, at least in our
22 imagination now guided by our science groups, will

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1 be ideally to places where the sediments and the
2 minerals may record the environments that we want to
3 explore, in particular for aspects of what might be
4 biological prospects.

5 So this is the staircase of things we need
6 to do. This particular mission we're talking about
7 builds on several of these stair steps toward what
8 we want and, we think, is one of the ways in which,
9 when we execute this very complicated sample return
10 mission, the sample return mission will be more than
11 those that we had imagined before. It will actually
12 be a sample return mission where we'll have a great
13 degree of information about what it is we want to
14 sample, where we sample, and we'll continue the
15 exploration in situ of the mission.

16 So there's a lot of things we expect, and
17 this is a chart that I made to describe to Congress,
18 a lot of things we hope we'll learn. I can't say we
19 absolutely will learn them, but we'd like to learn
20 these kind of things about Mars through this
21 program. And I urge you to think about this in
22 context of this mission. Where water is, was

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1 recorded and what amount, of course, has been always
2 one of our aims, how environments worked. We have
3 some vestiges of how that is happening now through
4 MGS and Viking. Whether there are any directly
5 biologically-relatable materials that we can sense,
6 remote sensing-wise, and ultimately test at the
7 surface.

8 We want to understand the workings of
9 modern climate to get at how Mars has been affected
10 by these climate engines that we know work on Earth,
11 roles of obliquity. We want to find where the
12 energy in the system is that can explain these
13 enigmas, things that allow us to imagine wholesale
14 exhumation of multi-kilometer stacks of rocks, and
15 where did the stuff go, where did it come from? We
16 have big, big challenges. When you go to the Grand
17 Canyon, you can sort of figure that out. We haven't
18 quite gotten to that point on Mars. And we really
19 need to ask what do we need to measure, as we think
20 about this Holy Grail of life detection, which is so
21 challenging.

22 So I have to put a view in for what the

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1 future will hold because I think where we are going
2 in our program is this key pillar of the science
3 strategy. It will get to a point where it will
4 merge into strategies we have in place for human
5 exploration, safety and science driving them, and
6 technology, of course, where we will be conducting
7 exploration on Mars, and I think this mission, the
8 MRO Mission, that you are all here to talk about,
9 fits into that strategy by helping to identify
10 places to go, places that might be safe enough to
11 go, so that the human explorers, in some cases, will
12 make some of the eureka discoveries.

13 And I'm reminded, in finishing my talk,
14 that we can imagine this happening, and maybe it
15 won't be no fishing, maybe it will be no microbing
16 or something. But in any event, this is the Mars
17 that we may find, but we obviously need missions
18 like MRO to get us there.

19 I'll conclude with a picture that I think
20 is worth more words than I can give you. This is a
21 synthetic fractalized view of an approach that might
22 be taken by one of the '03 missions, as we come

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1 into a place called Melas Chasma. The problem is,
2 you know, this surface looks real, it's great, it's
3 real exciting, and we don't know what it is. We
4 don't know what the scale of structure in it is. We
5 don't know how safe it is to come even near it
6 relative to orographic winds and the workings of the
7 planet, but boy, we would sure like to be able to go
8 to these kind of places. And this mission that
9 we're here to talk about with you all today is all
10 about that.

11 So that is the program that we have, and
12 I'd like to next turn to explain the AO to you a
13 little bit in the context of our program,
14 specifically for this mission.

15 So what are we here about today? We're
16 all about talking about the Announcement of
17 Opportunity. It was posted, I think you all know,
18 last week, and many of you have asked questions
19 about it. So let me spend the next couple minutes
20 going through it, then we'll turn to a description
21 of the mission in more detail by Rich and the team.

22 Okay. Well, firstly, as I think you saw

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1 by the AO, we don't have a lot of time. This is a
2 very exciting mission. We are launching in August
3 '05 and not a lot of time for developing the
4 instruments. We are looking for, in this
5 solicitation in particular, relatively mature
6 investigations that will not be challenged by that
7 short development time, and we are asking for a lot,
8 I recognize. And that's one of the things that I
9 want to make very clear. This is something that was
10 recommended to us by our scientific advisor groups
11 and by the Science Definition Team, and these are
12 the key dates then.

13 As you know, the AO came out last week,
14 last Tuesday. Proposals are due in 75 days, in the
15 end of August, the dog days as they're called here
16 in Washington. We are anticipating selection by our
17 Associate Administrator, that's Ed Weiler, Dr. Ed,
18 by early to mid November. That's critical for us to
19 launch these phases of the mission. We imagine a
20 launch in August, of course, arriving in March, and
21 conducting one Mars year primary science mission,
22 and then serving in a relay phase for the landed

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1 assets that will reach Mars in '08, supporting our
2 2007 landing mission. These are the project
3 milestones, and that's, of course, time-limiting.

4 This particular AO is soliciting several
5 types of investigations, and I'll go over those
6 briefly. You can all, of course, read the chart.
7 We're talking about two specifically ear-marked
8 types of instruments for the mission. They are to
9 be led by individual principal investigators and
10 their teams, of course, and that's stated in the AO.

11 And we're also looking for facility science team
12 members for four different classes of scientific
13 experiments. And they're, of course, in a different
14 class than the specific hardware PI investigations.

15
16 These are the different classes of
17 investigations you know. I want to point out a
18 couple of things that Rich will amplify on when he
19 talks about the science particular of the mission.
20 We have reselected experiments by virtue of the
21 recommendation of, actually, two science definition
22 teams lost with the sad demise of the Mars Climate

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1 Orbiter that are vital to understanding the
2 atmosphere of the planet. They eventually will be
3 vital for us to undertake missions involving air
4 capture, understanding climate, and that is, of
5 course, the Pressure Modular Infrared Radiometer,
6 Mark II, and a wide angle color UV camera that sets
7 these things in context.

8 I want to add in this AO, we are not
9 soliciting any more science investigations or
10 members for these. In fact, we are in the process
11 as we speak of reselecting the investigations as
12 they were. This is the same process that was used
13 when we went from the Mars Observer to the MGS mode
14 in the program.

15 Now we will be looking for new facility
16 investigations with respect to the recommendations
17 of the Science Definition Team in the area of a
18 context imager. This particular mission is all about
19 high resolution spectral and spatial domain
20 measurements of the planet Mars and the feelings of
21 the Science Definition Team, where that context is
22 required for that. A new instrument for this will

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1 be selected by NASA, but no new science teams will
2 be solicited in this investigation because this
3 instrument is planned to be run by the originally
4 selected MARCI Science Team.

5 Let me turn to the next page. Now we have
6 a provisional selection of a contributed instrument
7 by our partners from the Italian Space Agency. This
8 is, basically, a shallow subsurface sounding
9 microwave instrument that will look in the upper
10 hundreds of meters to kilometer of the Martian
11 surface at high spatial resolution and high vertical
12 resolution. This particular solicitation is
13 directly soliciting the U.S. and other international
14 components of the Facility Science Team, including
15 the deputy team leader. This is very important.
16 This is a very challenging experiment. It's
17 designed to, in fact, extend what will be learned
18 from the Mars Express Mission with the MARSIS but
19 to new domains, the shallow subsurface rather than
20 the deep subsurface. And one of the key points of
21 AO, and I can only stress it again, is we are
22 soliciting not scientists to purely interpret data

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1 that's at level two, three quality, but we're
2 soliciting science team members for this particular
3 facility instrument that are expected to be
4 experienced radar scientists experienced with
5 understanding decisions that will need to be made as
6 this instrument is developed for flight. That's
7 very important. That will be part of evaluation
8 criteria for selecting those.

9 Now, of course, the key part of this AO
10 are the new principal investigator, instrument
11 investigations. Rich will talk about exactly what
12 they're going for. In a high level, they are
13 searching local spots on Mars in a global context
14 with global access to places where mineralogy and
15 morphology, if you will, geomorphology at very small
16 spatial scales, reflect evidence of processes that
17 we're searching for involving water, hydrothermal
18 activities, and things like that.

19 They're after, also, a better
20 understanding of this incredible layer cake nature
21 of the planet Mars and understanding stratigraphy
22 and eliminating or favoring processes that will

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1 reflect what's going on is very important.

2 We have a recommendation for the kinds of
3 instruments. It's stated in the AO and described in
4 the PIP and in the Science Definition Team, and so I
5 urge you to read this sentence, any type of
6 instrument that can address the science objective,
7 stated in the AO, is permissible to be proposed.

8 The work of our Science Definition Team in
9 looking at how to best attack those challenges and
10 tracing them to the guiding science of our program
11 recommended a particular pathway to achieving the
12 objectives, but there is the possibility of looking
13 at alternate approaches to the creativity of the
14 proposing principal investigators and teams, just to
15 point that out.

16 There are cost guidelines. They're in the
17 AO. You can see them here. They are reflective of
18 the way in which we're implementing this project.

19 There are also another class of
20 investigations that are very important in the AO
21 that are vital to keep our understanding of Mars
22 continually. They fall into the classes you can see

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1 here. I'll start with, of course, the first one.
2 We have, essentially, facility capabilities on the
3 spacecraft, and you'll hear about that from the
4 Project. One deals with what we need to understand
5 about the atmosphere of doing aerobraking, and so we
6 are looking for our facility team investigators to
7 use the information to understand the atmosphere to
8 pave the way for better aerobraking and aerocapture
9 in the future.

10 They will be tracking the spacecraft, and
11 you'll hear about the orbit geometry that's imagined
12 for this, and we're looking for Facility Science
13 Team members to use that information to produce new
14 and higher resolution gravity field information and
15 interpret it, in light of crustal structure.

16 We're also looking for continuous studies
17 of the atmosphere using the telecommunication system
18 on the spacecraft as a science asset, as we've done
19 with Mars Global Surveyor and are going to be doing
20 with Odyssey. These are the classes of other
21 facility investigators we're looking for, other than
22 for our partner instrument, the shallow subsound

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1 with radar.

2 I want to point out that the final
3 disbursement of these types of investigations is
4 dependent upon the actual implementation of the
5 spacecraft, and we'll do our best, of course, to
6 facilitate doing these, as well as the overall
7 funding envelope.

8 So that's a high level description of the
9 solicitation, what we're looking for, PI instruments
10 in a couple of areas to deal with the top science
11 issues, Facility Science Team members, and I pointed
12 out that we've reselected investigations to capture
13 other things.

14 So what I've tried to do then is give you
15 the program, I'm over by a couple of minutes, and
16 talk a little bit about the AO. I'd like to turn it
17 now to Dave Bohlin to talk about how we actually are
18 going to evaluate and select this, and Dr. Weiler
19 will be the selecting official.

20 Dr. Dave.

21 DR. BOHLIN: Good morning. My name is
22 Dave Bohlin. You may see my name come up any number

1 of times regarding solicitations process.

2 I've often said I have probably one of the
3 longest job titles at NASA, I think, Senior Science
4 Program Executive for Review and Evaluation. I have
5 the ubiquitous honor of having a business card, a
6 fold-out business card to get all that on.

7 (Laughter.)

8 DR. BOHLIN: What I want to talk about is
9 process, but it's process, a very important process,
10 and that is how do we do the proposal review. This
11 has actually turned out to be pretty standard for
12 most of our big AO's now. There is some variation a
13 little bit occasionally, but it almost always runs
14 as follows: We release the AO, preproposal
15 conference, you are here. We then have a kick-off
16 meeting of our evaluation team, and this is just to
17 get people oriented, and that is, for the most part,
18 for the TMC0 review, not our science reviewers.
19 That comes a little bit later. Proposals are
20 received. In this case, you have a relatively short
21 time to get the proposals in. Folks, can't help
22 that. That's because of the launch schedule.

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1 We do a very careful compliance check of
2 the proposals. The AO has any number of
3 stipulations in there about how the proposals are,
4 and we're not talking about just page blanks here,
5 but any number of other factors that have to do with
6 the proposals. The main point is we don't want to
7 spend our time or our reviewers' time reviewing a
8 proposal that somehow is not fully compliant with
9 the strictures of the AO. So this process is, in
10 fact, quite detailed, takes several days. They
11 have quite an extensive checklist that they go
12 through to make sure that everything is in order,
13 the signatures are there, or if you've got non-U.S.
14 collaborators that we have letters of certification,
15 etcetera, etcetera, etcetera.

16 We then get into the evaluation process
17 itself. There is the science evaluation, of course,
18 which everyone thinks of because many of you and
19 certainly scientists have participated in science
20 panel reviews of one type or another. But we also
21 do the technical management and cost evaluation.

22 Now a team of people, for the most part

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1 consultants, about half, roughly, are retired NASA
2 personnel. The other half are active personnel from
3 private industry, not industry in terms of aerospace
4 but consultant-type people. And we even have a
5 person, not always, but from the Air Force office
6 that deals in satellites. It's a very good group of
7 people. We pay them extensively for their services
8 because many of them are acting as consultants, and
9 they really work hard because what we have learned
10 in the proposals is that we've got to make darn sure
11 not only is the science good, but are these things
12 going to work in terms of technical capability and
13 is the cost likely to be a realizable thing, and is
14 the management structure there to pull this thing
15 off in a short amount of time?

16 So there is a great deal of emphasis put
17 on this TMC evaluation that results in an evaluation
18 at two levels, risk we call it, low, medium, or
19 high. And that risk can come about because of a
20 management factor. It can be very heavily based on
21 a cost factor or on the technical side. It doesn't
22 make any difference. The issue is what is the level

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1 of risk of this particular investigation, and that
2 can become an extremely important factor as we get
3 into the final selection process.

4 There is a new technical evaluation where
5 we look at new technology and, finally, the
6 education and public outreach evaluation issue is
7 handled by a separate small peer panel, and I think
8 most of you are aware now that NASA, right from the
9 administrator on down, is extremely committed to
10 education public outreach. Ed Weiler talks about
11 this all the time, and he tells us time and time
12 again in staff meetings, he almost never goes up to
13 the Hill, that education and public outreach is not
14 raised by staffers or the senators and congressman
15 to whom he's talking in the various meetings. So I
16 absolutely assure you that this is not to be
17 overlooked. I also absolutely assure you that this
18 can and has been and will be a factor in the
19 selection, and we do not make this a factor in the
20 categorization or the recommendation, but at the
21 final selection process. E/PO has been and will
22 probably almost certainly continue to be a tie

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1 breaker between otherwise equally competing
2 proposals. So folks, don't overlook it.

3 All this comes together in two primary
4 meetings. There's, first of all, a plenary for the
5 technical management cost team, which pulls together
6 all the factors they've been looking at, and this
7 then is given to the science plenary, although the
8 science group does not change what the TMC rating
9 is, but at least they are aware of it.

10 The science group then pulls together all
11 the science ratings, and that results then in a
12 series of sheets of paper. Typically, for an AO
13 like this, you're looking at easily a dozen pages of
14 material and maybe more of all the evaluations that
15 have been done, which are put into a binder for all
16 the proposals then that are received.

17 The next step in this is a step called
18 categorization, which I'm going to come back to in
19 just a minute and give you a little bit more in
20 depth. That's a little bit of a mysterious process
21 because it's an internal process, but it is
22 required by federal acquisition regulations, which

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1 we're constrained to follow.

2 But let's just point out that the
3 categorization process leads to a subset of the most
4 highly ranked proposals, which then we do what we
5 call an accommodation assessment, which is just what
6 the words imply.

7 We look at the top rated proposals and
8 ask, especially now we're talking about the hardware
9 ones, of course, do they fit? Will they fit the
10 spacecraft that we want to build, will they in terms
11 of power cost, telemetry rates, and so on, along
12 with the program requirements and budget
13 considerations which are what are laid out in the
14 AO, so there's nothing really new here that's being
15 introduced, come together, and the program scientist
16 now gets to generate a recommendation for selection.

17 I would say this is the payoff for the program
18 scientist for all the hard work, which, by the way,
19 the program scientist is the ring leader of all
20 this. He or she is the ringmaster, I should say,
21 trying to pull all this together.

22 They finally come down to this relatively

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1 small number of proposals, where, especially, now
2 we're talking about the hardware proposals, how are
3 those going to fit on a single payload, so that you
4 don't exceed your resource requirements and
5 capabilities?

6 This recommendation then is brought
7 forward to another internal activity called the
8 Space Science Steering Committee, which I will
9 address also in a few moments in just a bit more
10 detail, but let's just say that this acts as the
11 eyes and ears for the Associate Administrator to
12 look over everything that's been done in advance to
13 make sure that nothing has been left out, that the
14 process has been followed, and by process, I mean
15 the legally specified process has been followed,
16 that all the paperwork is in order, and records are
17 there to support and defend a final selection.

18 We then make a recommendation to the
19 Associate Administrator, who is a selecting
20 official, and the Associate Administrator is free to
21 call upon any additional outside consultants or
22 advisors that he or she wishes to do, but the AA,

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1 and the AA alone, is the person that signs the so-
2 called selection statement, which is the final
3 document which makes the selection final and legal.

4 We then announce the selections here. Our
5 target is mid November, and immediately, of course,
6 we want to initiate the contracts and, finally, of
7 course, debrief people as to how we did.

8 So what I want to do now is back up and
9 talk about two things that, as I said, you don't
10 normally see from the outside looking in because
11 they are internal to the acquisition process that
12 we're legally required to follow, and that's
13 categorization and the Steering Committee.

14 First of all, before I leave this slide,
15 is there any questions, in particular, that anybody
16 has?

17 (No response.)

18 DR. BOHLIN: This has been pretty standard
19 for quite a while. The categorization process, and
20 I just wrote an article on this last year, and it
21 was published in a book, actually, so I had a chance
22 to do a little historical, I call it hysterical,

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1 research on where did categorization come from. It
2 turns out it's almost as old as NASA. NASA was
3 founded in about '57. By 1960, this process was
4 already in place and becoming formalized.

5 The point was that, first of all, you've
6 got to realize that there is a very special issue
7 here concerning the acquisition process. There is a
8 thing called Federal Acquisition Regulations or FAR.

9 Now all the government has to follow FAR. You can
10 go to the web, you can look it up, and it goes on
11 for pages and pages. If you published all the
12 Federal Acquisition Regulations, you get about this
13 much on your bookcase. It's rather daunting. But
14 it turns out there are three agencies in the whole
15 federal government that are allowed to rewrite FAR
16 for their special issues, and NASA is one of them.
17 The reason is very early in NASA, they realized that
18 we're going to do something very different.

19 Normally, Federal Acquisition Regulations
20 are used to acquire or to obtain for the federal
21 government to buy fleets, like battleships or boxes
22 of pencils, okay? And you can specify exactly what

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1 you want. You want a writing instrument that shall
2 be so long, it shall be so big around, it should
3 take a certain amount of force to make a mark on a
4 piece of paper. But in the case of NASA, they
5 realize we want to acquire an investigation, which
6 by definition means an orderly pursuit of knowledge
7 and many times requiring the provision and flight of
8 hardware, which produces data that is then analyzed
9 and published.

10 A lot of people will say in AO, we're just
11 asking for a piece of hardware. No, we're asking
12 for an investigation, and if you read the AO
13 carefully, you'll see time and time again, it uses
14 the word "investigation." It doesn't say we want a
15 particular piece of hardware. Now in a few cases,
16 it might be fairly specific about the kind of
17 hardware we want, but it will always say and almost
18 always say, and Jim's slide was very specific on
19 this, we have a recommendation for two specific
20 pieces of hardware for this mission, but the AO says
21 you can provide anything else that achieves the
22 science objectives that we're after.

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1 So this is the neat feature of the AO
2 process for NASA. It allows the creativity of the
3 marketplace, as I like to say sometimes, to come up,
4 and this is where the generation of new ideas and
5 the thing that has allowed, time and time again,
6 NASA's programs to make the advances that it has
7 because it allows creativity to come into the
8 picture.

9 So that is called an NASA FAR Supplement,
10 and the particular one we're talking about is 1872,
11 and in there is Paragraph 403, and in there you'll
12 find the definitions of categories.

13 The beauty of the categorization process
14 is that, many times, when you're reviewing these
15 proposals, you have all these various factors that
16 you have evaluated, cost, the value of the science
17 investigation, the integrity of the team, the
18 likelihood the experiment will work, the data
19 evaluation plan. All these things have a different
20 evaluation factor. The categorization allows you to
21 pull all that together into one of four bundles.
22 Category one is, basically, the top of the heap. We

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1 all can see scientifically and technically sound
2 investigation, and I highlighted that to emphasize
3 that the word is investigation pertinent to the
4 goals of the program objectives offered by a
5 competent team from an institution capable of
6 supplying necessary support to ensure that any
7 essential flight hardware or other support can be
8 delivered on time, that the data can be properly
9 reduced and analyzed, interpreted, and published in
10 a reasonable amount of time, and that, again, gets
11 back to the fact that this is an investigation.
12 It's not just a piece of hardware to churn out data.

13 Investigations in category one are
14 recommended for acceptance and, normally, would be
15 displaced only by other category one investigations,
16 so that's your top of the heap.

17 By the way, let me point out that the
18 categorization process is carried out by a subpanel,
19 and it must be civil servants by law because this is
20 an inherently governmental function, and also we,
21 the government, have to take responsibility for
22 this. You can't do that if you have outside

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1 advisors, I mean non- government employees.

2 So we draw a small group of people from
3 inside the Office of Space Science, although
4 occasionally we'll have people from other federal
5 agencies, for example the Smithsonian, the Air
6 Force, NOAA, anybody that we can find that we think
7 is scientifically and technically competent to
8 understand the peer reviews, and they look at only
9 the peer reviews. They no longer look at the
10 proposals. They have the peer reviews in front of
11 them, and based on the peer reviews, they vote on
12 each proposal. It's discussed in open forum.

13 I will also say that usually and almost
14 always the people in the categorization panel are
15 people who are not in the direct program area, so,
16 in this case, it's a planetary program, so the
17 internal program scientists that we'll look for will
18 be people from our astronomy area or the space
19 physics area. So we try to make sure that we don't
20 allow inbreeding or just personal knowledge of
21 various people and the investigators become an
22 influence here. Category two, well-

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1 conceived and scientifically or technically sound
2 investigations, which are recommended for
3 acceptance, but a lower priority than category one.

4 So category two means if you don't have a category
5 one investigation for a particular part of the
6 program that you want to select, you can select a
7 category two investigation, but category two cannot
8 displace a category one, even if it's lower cost.

9 Category three is something we don't
10 invoke very often, and it was used much more often
11 in the early days of NASA, when, in fact, people had
12 great ideas for investigations, but we didn't know
13 how to build the hardware. Those of you who have
14 been around will remember a lot of the stuff back in
15 the early days of the technology. Detectors and
16 everything else were very crude by any standard we
17 have today, and so many times, we'd say boy, this is
18 a great idea for an investigation, but we don't know
19 if this camera will work or if this spectrometer can
20 be built, so it would be called a category three.
21 And many times it was funded for technology
22 development and then picked up for later flight

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1 opportunities. We do occasionally select a category
2 two but not too often.

3 And finally, category four is a proposed
4 investigation to recommend it for rejection, for the
5 opportunity, whatever the reason, and it can be any
6 reason. It can be too expensive, it can be too
7 heavy, it needs too much power. It could be that the
8 science objectives weren't well enunciated. It
9 could be the science team isn't the best we think it
10 ought to be. It could be because there's a
11 fundamental flaw in the technology that's proposed,
12 and I have seen this happen.

13 I have seen an otherwise excellent
14 investigation, because it left out the filter that
15 everybody knew had to be in that experiment to make
16 it work and it got left out, that was enough to
17 cause that investigation to go from what could have
18 been a category one to a category four. One
19 principal point in all of this process is you can
20 never add something to an investigation. If it's
21 not in the proposal, it's not in the proposal
22 period.

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1 However, if something is in a proposal
2 that we don't particularly like, for example it got
3 too many team members or they add on an extra little
4 piece of hardware that we don't think is necessary,
5 we can make a recommendation for descoped
6 investigation to be selected. And in a case like
7 that, you would evaluate the proposal as proposed,
8 and it may be a category two, but if you take
9 something out of that proposal, it can bounce up and
10 become a category one. That doesn't happen too
11 often, but it has happened, and that's why sometimes
12 you'll hear the talk of a descoped investigation.
13 In fact, there's a provision in Appendix A of the
14 AO, Section Two, I believe it is, talks about the
15 potential for descoped investigations.

16 Okay. Any questions about categorization?

17 (No response.)

18 DR. BOHLIN: Okay. And once the
19 categorization is done, it gives the program
20 scientists a subgroup of top-ranked proposals to use
21 for putting together recommendation for selection,
22 and that recommendation is then reviewed by the

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1 Space Science Steering Committee, which, again, is
2 an internal committee of civil servants from the
3 Office of Space Science assigned by the Associate
4 Administrator. I happen to be the chairman of this
5 committee and have been for about the last five
6 years or so, and it meets in session. It has a
7 minimum quorum of four members plus the chairperson.

8 Its purpose is to review all the evaluation
9 processes and records to ensure their compliance
10 with the federal regulations, which is NASA FAR
11 Supplement 1872.

12 By the way, this document, if you print it
13 out, runs on about 55 or 60 pages. It's about as
14 turgid a read as you will ever find. I often make
15 the analogy it reads a little bit like Leviticus
16 from the Old Testament, thou shall do this and thou
17 shall not do that. It's not very much fun to read,
18 but, nonetheless, that is the law and that's what
19 we're required to follow.

20 And if the inspector general ever walks
21 into my office, and that's happened once or twice,
22 it kind of ruins your day, looking for waste, fraud,

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1 and mismanagement, the standard against which we are
2 being judged is that document right there because
3 that's the legal controlling document.

4 So we review all the processes and
5 records. We want to make sure that everything is
6 there that we think needs to be there. We ensure
7 the evaluation process for all proposals were
8 conducted fairly and evenly, that's a big factor for
9 us, and to ensure that the quality and completeness
10 of the documentation substantiates the
11 categorization findings.

12 In a very real sense, the Steering
13 Committee is doing what the Associate Administrator
14 would do if he or she had nothing but two or three
15 days to go through a vertical foot of paper, and
16 that's, typically, what we're looking at at this
17 stage of the game for any number of proposals. The
18 composition, as I said, is an independent panel
19 composed of civil servants appointed by the AA, none
20 of whom participated in the evaluation or the
21 categorization process, so we're looking at a fresh
22 group of people here.

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1 The product of the Steering Committee is a
2 statement of findings as to the fairness of the
3 process and completeness of the records with a
4 directive for corrective actions, if required, and a
5 verification of the category one or two candidates
6 for selection, and so there's a relatively short
7 memo, typically a couple of pages in length, that
8 goes to the Associate Administrator. I deliver that
9 at the selection meeting itself.

10 Basically, it's the Good Housekeeping
11 Seal of Approval on what has transpired, or if the
12 committee has detected something that maybe does
13 need to have special thought, special consideration,
14 then we call that to the attention of the Associate
15 Administrator so that the AA is not blindsided by
16 something because once the AA signs the selection
17 statement, then he or she is legally culpable for
18 that, and the best way I have of demonstrating the
19 value of this process is imagine yourself as the
20 AA, and you have in front of you a selection
21 statement, which is going to commit maybe as much as
22 a half-billion dollars of American taxpayers money,

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1 and you are being asked to sign that piece of paper.

2 You'd like to know that everything was in order,
3 and that's what the Steering Committee tries to do.

4

5 Okay. Any questions?

6 (No response.)

7 DR. BOHLIN: Okay. Thank you for your
8 attention.

9 DR. GARVIN: Thank you very much, Dr.
10 Dave. Well, we've heard from Dr. Dave, and I think
11 we're, roughly, on schedule, and I'd like to
12 introduce Joe Bredekamp to talk about the data
13 archiving and Planetary Data System aspects, and
14 then we'll cut to Rich Zurek to talk about the
15 specifics of the mission science.

16 Joe.

17 MR. BREDEKAMP: Thanks, Jim. I appreciate
18 the opportunity to be here today and try to heighten
19 your awareness to one particular topic, and that
20 would be data management archiving.

21 The messages I would like to leave is give
22 you some background and sensitivity to our

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1 philosophy and objectives and policy with respect
2 to data. The reason we fly these missions is,
3 obviously, to take the data and to utilize that data
4 and to extract from that data scientific
5 understanding. It is one of the key assets in our
6 process, so I want to share with you the background
7 for what we're trying to do, what our objectives and
8 policies are, and then give you an overview of the
9 Planetary Data System, which, with respect to the
10 Mars missions in particular, is evolving now, and
11 I'll discuss that just a little bit and then leave
12 just a couple of messages in terms of offering PDS,
13 as a resource, in your planning process.

14 With respect to the Office of Space
15 Science and our data management practices and
16 policies, the key objective, again, is to preserve
17 and utilize. We take the data to use it, analyze it
18 and use it and extract the science and really
19 treasure that data as a national resource because it
20 truly is.

21 The other key objective is an open data
22 policy in that the data does belong to the science

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1 community and public, and this is done at taxpayers'
2 funding, if you will, and it is a national resource,
3 and it belongs to the science community and public,
4 in general, and not to the individual
5 investigators.

6 And the other key objective is to assure
7 appropriately balanced allocation of resources for
8 data issues throughout the process. We have had,
9 through history, some less than sterling performance
10 in terms of taking the data and getting it down, so
11 the key point is that you need to deal with and
12 attend to and plan forth the data issues from the
13 onset. It's not an after the fact or once you get
14 it down, but it's got to be a part of the process
15 from the beginning.

16 The requirements or policies call for the
17 projects developed, project and the management
18 plans, again, up front, and which are part of the
19 new start approval.

20 And then the other requirement is timely
21 delivery of the data products to the archives for
22 distribution and open availability, and the reason

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1 we archive it is not just to preserve it. The
2 reason we archive it is to use it, make it available
3 and use it. The Program Scientists and Project
4 Scientists are the ones responsible for assuring
5 through that process that the data does flow and is
6 available to the community.

7 Now the Planetary Data System within OSS
8 is probably one of the longest lived, I guess you
9 would say, nearly 10, if not a little over 10 years
10 old now. We have the philosophy within the Office
11 of Space Science, our basic objective is to
12 distribute the data, and we organize our data
13 systems around science disciplines, and so the
14 Planetary Data System and subsequently organizes and
15 allocates around subtopics within these. The
16 Astrophysics Data System we organize around
17 wavelength, so we have that high energy assigned to
18 an archive and research center, the infrared at
19 JPL/Cal Tech, and space physics primarily around the
20 National Space Science Data Center, which has the
21 principal function for tending to the space physics
22 data and making it available.

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1 The other philosophy comes out of the
2 basic CODMAC principles for creating a data
3 management from 1982; I think was the first volume
4 and then a third volume in '86. And the idea of
5 distributed data systems and the science wrap-around
6 and what we call put the data, make the data, make
7 the person responsible for that data and for
8 distributing that data or give that data to the
9 science data lover, if you will. So put it in the
10 hands of the science disciplines, where you have
11 that discipline expertise wrapped around.

12 So again, the reason we put data in
13 archives is not to preserve but is to make it
14 available and use it, and so you need that science
15 expertise and discipline expertise, that science
16 wrap-around to consult and assure that folks using
17 the data use it appropriately and understand the
18 scientific aspects of it.

19 Now the PDS, again, is a node structure.
20 I mentioned astrophysics is by wavelength, if you
21 will, and PDS is more topically-driven. And so
22 we've got nodes such as atmospheres, geoscientists,

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1 again, very distributed and at, generally, user
2 locations; imaging at USGS and NASA Ames. And then
3 we have some special nodes, one of which is the
4 NAIF, Navigation Ancillary Information Facility, to
5 provide ephemeris and other ancillary data, again,
6 make most use of, if you will, or enable the use of
7 the actual data.

8 One of the points I want to make, and I
9 was going to go through some more specifics with
10 respect to nodes, but take a moment here because
11 PDS, being the oldest, is involved, and especially
12 as we point towards Mars, in a real mission to Mars
13 and literally in virtual Mars, in that we take and
14 we have a data framework for integrated and
15 systematic analysis in looking at it, again, as a
16 system and having availability to a database, a Mars
17 database, in all aspects.

18 And again, the missions that we're
19 planning here, the paradigm of the approach we have
20 taken with PDS in terms of the standard, we archive
21 on CD-ROM and are now moving towards DVD, really is
22 not as workable, and we're looking at evolving that

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1 process, especially with the Mars missions, looking
2 more towards online access and delivery into an
3 integrated framework that you can have access to the
4 Mars data and that mission, specific instrument and
5 search by that, that you can topically go in Mars
6 data.

7 So that's how we're evolving, and so the
8 message here is we need to be working, use potential
9 investigators in making the plans. That needs to be
10 worked interactively to get consultation as that
11 approached and particular needs for the data
12 handling from the onset, right through the process,
13 and into the archive. So what we would offer is PDS
14 consultation and also then through the various
15 nodes, not just through the central, where the
16 standards are set, etcetera, but through the nodes
17 themselves, where the scientific expertise is.

18 It's pdsimage.jpl.nasa.gov, and from
19 there, you can peruse through the nodes and get at,
20 again, consultation through the individual science
21 discipline nodes.

22 So that's about as quick and dirty as I

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1 can do it. I must admit, Parkinson's Law prevails.

2 Work does expand to fill the time allotted. I've
3 got to be out of here in 10 minutes to catch a
4 flight to Alaska, so I am motivated.

5 Questions? That was rather compressed.

6 Yes, sir?

7 PARTICIPANT: Can you comment on any
8 specific polices that will be implemented for Mars
9 missions?

10 MR. BREDEKAMP: [Drop out] And, in fact, I
11 think it's an excellent document [See draft Mars
12 Exploration Program Data Management Plan in the MRO
13 library]. They did a very good job of capturing the
14 lessons learned in evaluations.

15 Other questions?

16 (No response.)

17 DR. GARVIN: Let me just come back here
18 for a minute. Well, I'd like to turn it now to Rich
19 Zurek to talk specifically about the mission,
20 science traceability, and what we're looking for
21 here, and then I'll take about a minute or two on
22 the science evaluation, and we'll talk about the

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1 technology, management and cost evaluation, as well.

2 Rich.

3 DR. ZUREK: Thank you. Jim gave you a
4 very good overview of all the science that one could
5 do with Mars. Motivated by what we've been finding
6 with our previous missions, the variety of things
7 that we want to pursue to follow-up is immense. And
8 the task for the Science Definition Team that was
9 formed by NASA was to try to get to what these
10 objectives ought to be for the mission launched in
11 the August 2005 timeframe and take into account the
12 other contingencies, the other constraints that are
13 on the mission with what is available in terms of
14 cost, mass, resources, etcetera.

15 For the 2005 opportunity, I remind you
16 that we are, for the first time since Mars Observer
17 for the Mars Program, looking at a selection of all
18 the major elements, the launch vehicle, the
19 spacecraft, and the instrument suites all together.

20 This is another representation of the
21 science goals that underlay the program, and,
22 certainly, MRO will be addressing this by looking at

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1 that interconnecting theme of water. Where on Mars
2 has water been? Is it there today? Has it been
3 there recently on the surface in recent geologic
4 time, is what we mean by recently today. And this
5 mission will be addressing that.

6 They're looking at the climate and the
7 geology of the planet. The information that it
8 would assemble would be used for future missions,
9 both robotic missions and, eventually, to prepare
10 for human exploration, the information that it would
11 gain about the atmosphere. Places on the surface
12 would all be important parts to the body of
13 information needed to prepare, ultimately, for human
14 exploration.

15 And then, finally, of course, all of these
16 are the context in which the grand question of did
17 life develop on the planet, and if it did, when, and
18 what was its evolution on the planet? If it did
19 not, what were the circumstances under which life
20 did not occur and a process that may occur
21 throughout the universe?

22 The Science Definition Team was chartered

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1 by NASA under the Program Scientist, and was co-
2 chaired by myself and Ron Greeley of the Arizona
3 State University. We were on a fairly fast time
4 schedule. What we were looking to do last December
5 and January was to come to grips with what should be
6 the science objectives for this mission, given the
7 likely constraints, including the selection of
8 mechanics and the difficulty of getting to Mars in
9 the 2005 opportunity.

10 Now we were able to build upon a body of
11 work, which comes both from the National Research
12 Council's work, particularly its Committee on
13 Planetary and Lunar Exploration, COMPLEX, but more
14 recently on what the Mars Exploration Payload
15 Advisory Group, MEPAG, has done, and all of the
16 investigations that were considered high priority,
17 as based upon those bodies of work that came before.

18 To make progress, we divided into
19 subgroups looking at particular issues in
20 atmosphere, surface mineralogy, composition,
21 subsurface imaging, gravity, and others. We all
22 came together in a final meeting at Arizona State

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1 University in January to try to come to grips with
2 what will be the objectives for this. That report
3 was submitted to NASA in the early part of February
4 and is available on the network, on the web site.

5 The SDT came to the conclusion of dividing
6 the potential suite of investigations and objectives
7 for this mission into two groups. Group one had the
8 highest priority, things that were technically
9 mature, likely to make major discoveries, and we
10 also had to consider, within this last definition
11 team [meeting], the context of this mission with
12 regard to other missions that were already flying or
13 were underway in their planning, such as Mars
14 Express and, of course, the Odyssey spacecraft now
15 approaching Mars.

16 The viewpoint science objectives are, and
17 we'll go through those here, first of all, to
18 recover the Mars Climate Orbiter atmosphere and
19 climate science objectives. These had already, of
20 course, been peer-reviewed and been through the
21 development process. They are what formed the basis
22 of the orbiter portion of the '98 Mars Surveyor

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1 Mission, and, yet, we needed to go through the
2 process of validating and confirming that these
3 still were the highest priority objectives and
4 belong in the group one categorization for the
5 science to be done at Mars. They looked
6 specifically at the investigation from MCO and at
7 the proposed revision for a subsequent follow-on
8 orbiter that is MRO.

9 The seasonal cycles and diurnal variations
10 are ways of looking at the physical processes of
11 climate change. Those are what we need to
12 understand if we are to extrapolate our experience
13 and our knowledge back into the past to try to
14 understand the climate evolution of Mars,
15 particularly if it is not one of those gradual
16 things that occurs in an episodic way, affected,
17 perhaps, by the very large astronomical variations
18 due to the elliptical Mars orbit.

19 Other aspects of this were, of course, to
20 characterize the present atmosphere, particularly
21 the transport of some of its key constituents.
22 Dust is sort of the ozone, if you will, of the Mars

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1 atmosphere. It determines the atmospheric structure
2 overall. It is variable, though, and highly
3 transient, and it provides, in a way, a natural
4 laboratory for us to understand the kind of climate
5 change that can occur on planets. It has already
6 affected our own context of what that kind of change
7 might be. The fact that Mariner 9 saw, when it
8 approached planet, a global dust storm got us
9 thinking about how similar kinds of events at the
10 Earth might have influenced the development of the
11 planet's climate and its impact, of course, on the
12 biosphere.

13 That was considered by the Science
14 Definition Team to reconfirm the PMIRR type of
15 investigation of atmospheric profiling at high
16 vertical resolution that added the vertical
17 profiling of water vapor to the suite of
18 investigations that we made previously at the
19 planet, some of which are being made today by Mars
20 Global Surveyor.

21 It goes further from what the Mars Global
22 Surveyor and Mars Express capabilities are by

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1 providing a global sampling at relatively high
2 vertical resolution and gives us an insight into
3 what the water cycle is over the full Mars year of
4 development. And that became then a requirement for
5 Mars Reconnaissance Orbiter to continue to do
6 global mapping, as well as its targeting capability,
7 and to do that for one full Mars year to capture
8 that annual seasonal variation.

9 Moving on to the next categories, still in
10 group one. We're to search for sites that show
11 evidence of aqueous and/or hydrothermal activity.
12 The key part of this is to do it at a scale that is
13 unprecedented with what we are planning to fly and
14 what we have flown in the past.

15 We have seen from tests that there is not
16 discrimination. We didn't find the Bonneville salt
17 flats with carbonates laying out on the surface, as
18 we expected, even though there is other evidence of
19 what is on the planet in terms that water once
20 flowed on its surface, but where are these things?
21 They may be at a scale that we have not been able to
22 resolve at a few kilometer footprint to test the

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1 experiment. They may not be resolvable even at the
2 hundred-meter scale of the thermal investigations
3 that Odyssey is flying in terms of its THEMIS
4 investigation.

5 So the Science Definition Team said that
6 for the next class of investigations to go to Mars
7 in 2005, what we need to do is get to high
8 resolution in both what we'll call the imaging
9 spectroscopy and also in the stratigraphy by looking
10 at imaging systems. And that's where the debate
11 about resolution versus coverage for these systems
12 came. The SDT spent a lot of time on that and came
13 to the conclusions that you'll see in terms of the
14 requirements for the investigations spelled out in
15 the AO.

16 Now finally, another, of course, major
17 activity is to explore hundreds of targeted sites,
18 and there are some requirements that fall out of
19 that. One, no, we're not going to cover the whole
20 planet at this ultra-high resolution. We don't
21 have, even with this very capable spacecraft that we
22 are anticipating the abilities to return all of Mars

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1 at submeter pixel resolution. So we're going to
2 have to be choosy about where we do look on the
3 planet, but there are some requirements that we've
4 asked the spacecraft be able to support, and the
5 mission design has been developed in terms of
6 supporting that, as well.

7 First, we want to be able to look anywhere
8 on the planet, so even though we can't cover the
9 whole planet, we want to be able to target any
10 particular place on the planet, should we decide to
11 do so. (end of tape one) been one of the drivers to
12 the mission design.

13 The second is that to help aide the high
14 resolution imaging from the spacecraft, and by
15 imaging I mean for both imaging spectroscopy and for
16 the camera, to enable that, you'll see that there is
17 an orbit that has been chosen that gets you closer
18 than our previous spacecraft have been able to do.
19 You'll see an orbit that is 200 by 400 kilometers
20 elliptical, and the purpose of that is to help gain
21 that factor to increase what can be achieved. That
22 also gives a requirement on the instruments to be

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1 able to operate at a number of different altitudes.

2 The mission design has chosen an orbit in which
3 that was around the planet, again, to get that
4 global access so that you can get the ultra-high
5 resolution anywhere on the planet.

6 The differences between landers and
7 orbiters in the pursuit of the Mars Program
8 objectives are really not very different. It's the
9 same science. It's the follow the water theme.
10 What is different is that when you go to the
11 surface, you have the sensitivity that assists you
12 in your sampling activity, experimentation can give
13 you. What you have from orbit is you're not limited
14 to that one site that you went to and the mobility
15 which is still limited, even in our ambitious plans
16 to expand that in the future.

17 What you have from orbit is the ability to
18 look at hundreds of targets, hundreds of landing
19 sites, and, in using these resolutions as
20 recommended by the SDT, to be able to see them in a
21 way that is almost like you were there with the
22 lander itself. So that ability to target is a very

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1 important part of the Mars Reconnaissance Orbiter.

2 The group two science objectives, these
3 are very high priority objectives. They are put in
4 group two here, not because they are less
5 interesting scientifically but because the ability
6 to do them in a timeframe of the 2005 launch was
7 considered to be either less or that we would need
8 to build upon information that we did not yet have.

9
10 Of those, a key one is to detect the
11 presence of liquid water and determine the
12 distribution of ground ice in the upper surface.
13 This emphasis is on the upper surface in contrast,
14 for instance, to what the MARSIS radar experiment is
15 doing on Mars Express, in which case they were
16 working in the paradigm that to find water on Mars,
17 we've got to go deep, kilometers deep, or so for
18 most of the planet, and that instrument was so
19 designed.

20 We've seen evidence, however, from Mars
21 Global Surveyor in the time since the
22 experimentation was designed for MARSIS in which

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1 water might be closer to the surface. Those
2 gullies seem to emerge, if you will, from the
3 subsurface at levels that are only hundreds of
4 meters, not a few kilometers deep, and an
5 investigation that goes to look for those was
6 regarded as highly important in terms of its
7 science.

8 The use of radar to profile the upper most
9 crust is, certainly, the technique of choice today
10 to go about doing that from orbit. And the issue is
11 whether or not one can do this unambiguously because
12 the other thing that the previous investigations
13 have shown us is that Mars is a very complicated
14 place. We see layering, which is very complex
15 wherever it is exposed, in the canyons or in the
16 craters and such. And the detection of these kinds
17 of things is going to be difficult to do. However,
18 we've got stratigraphy, and trying, of course, to
19 find water in its many forms is an important part of
20 the mission at all levels.

21 Atmospheric observations, in addition to the
22 atmospheric sounding that is captured by re-flying

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1 the MCO investigations, of course, is also
2 important. There are many instrument opportunities
3 that we'll see. However, for this particular
4 mission, the AO reflects the fact that we're trying
5 to emphasize the group one prioritizations and that
6 we're anticipating that the resources the
7 spacecraft has available isn't going to leave very
8 much for these others. As Jim Garvin and
9 others have pointed out, anything that addresses
10 these top-level science objectives, of course, is
11 fair game for the mission. However, in our planning
12 and such, we wanted to give you the guidance that
13 the emphasis is on the group one objectives, and
14 that was the recommendation of the Science
15 Definition Team.

16 Other characterizations of the planet that
17 are opened up by the mission design that was
18 required to accomplish some of the other group one
19 objectives, of course, is that we can do a better
20 job with the gravity field if we have a spacecraft
21 which is flying in an orbit getting down to 200 to
22 250 kilometers. We can now resolve scales of a

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1 gravity field that we couldn't do before. We can
2 begin to correlate those with the past observations
3 of altimetry and such, but also with the
4 investigations and the things that are reviewed by
5 the investigations on this spacecraft, whether it be
6 imaging spectrometry or just imaging itself for
7 stratigraphy.

8 And finally, of course, there are
9 opportunities to use radio occultations to profile
10 the atmosphere at very high vertical resolution,
11 even though the way those occultations will come
12 about with occultation from Earth will limit the
13 range of latitudes in places on Mars that those can
14 be obtained.

15 So that's a very brief overview of the way
16 the Science Definition Team came to and what it
17 recommended and those are reflected specifically in
18 the group one and group two categorizations that you
19 see in the Announcement of Opportunity.

20 So what's the status of the instrument
21 selections? Jim Garvin went over these. I'll just
22 touch on it again to remind you that there is the

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1 atmospheric sounder. It is a re-designed experiment
2 from MCO, that is, it is not the same piece of
3 hardware.

4 I'll remind you of what Dave Bohlin said
5 about the difference between procurement of hardware
6 and investigations. The Science Definition Team
7 looked specifically at this to see whether or not it
8 ought to be competed. The conclusion was no, it's
9 addressing the same science objectives. It has
10 changed its hardware to reflect the improvements in
11 technology that have occurred since that previous
12 instrument had been proposed to the Mars Observer
13 spacecraft over a decade ago. And the fact that it
14 is re-designed has opened up resources that could
15 be used for other group one objectives, including
16 the solicitations through this Announcement of
17 Opportunity. The MARCI camera systems, that was a
18 dual camera system on the Mars Climate Orbiter
19 spacecraft, the wide-angle camera, that information
20 is still very necessary to give and integrate the
21 information that you get from the atmospheric
22 sounder, so it, too, is recommended for re-flight on

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1 the Mars Reconnaissance Orbiter.

2 The medium-angle camera, which was a
3 multi-spectral camera devoted to looking at the
4 surface and many visible spectral bands, was not
5 because many of its attributes are already built
6 into the THEMIS experiment, which is on the Odyssey
7 spacecraft approaching Mars and will be returning
8 data from it.

9 Instead, we're going to use the
10 opportunity of swapping out that camera, and we will
11 look at it to see if that is the best implementation
12 of a context imager that would be used to support
13 the high-resolution instrument. That context imager
14 is just that, a facility instrument required to
15 support the high-resolution instruments, and by
16 that, both the camera, again, and the imaging
17 spectrometer.

18 An opportunity appeared to fly a radar,
19 though we may not have been able to accommodate
20 otherwise, by the provision from a foreign partner
21 as part of a longer term agreement about
22 capabilities to be developed in the Mars Exploration

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1 Program. Provisionally, this is still being worked,
2 but provisionally, the Italians will provide a 20-
3 megahertz radar that will sound the near surface of
4 the planet. There is a brief description of that in
5 the PIP, and that information is provided so that
6 people proposing to be team members of that radar
7 facility team will have an idea of the capabilities
8 to be pursued by that investigation.

9 Then finally, we have the instrument
10 selections, which the SDT emphasized ought to be
11 principal investigator supplied, and these are the
12 visible and the infrared imaging spectrometer.
13 Again, the recommended resolutions reflect the range
14 of altitudes that were presented in the mission
15 plan, which we believe are achievable, get down to
16 resolutions that are unprecedented for Mars
17 observations. And so now we're at the scale of the
18 Yellowstone Hot Springs rather than looking for the
19 ancient salt beds of ancient seas.

20 High resolution imager is also
21 unprecedented in its scale. There was a lot of
22 debate in the SDT about whether we should go for

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1 courage or for resolution. This was agreed upon as
2 going way beyond the MOC capability and to give us
3 insight every time we have had this order of
4 magnitude increase in spatial resolution with
5 imaging systems, we have found a new Mars lurking
6 out there. The question is will we find that again?

7 And, of course, we do have the capability to cover
8 more space at lower resolution just as MOC does on
9 the Mars Global Surveyor spacecraft. Not all those
10 images are taken at that best resolution of 1.5
11 meters per pixel, and we would expect that there
12 would be some range that would be provided here.
13 However, because it is such high resolution, we have
14 gone to the trouble of insisting that there will be
15 a facility context imager to support these
16 investigations at these very high special
17 resolutions.

18 And as was mentioned, the other facility
19 science teams are contingent upon, of course, that
20 we really do go down to those 200 by 400 kilometer
21 altitudes once we're at Mars, and that we do, for
22 instance, in radio science, if there's a need to use

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1 an ultra stable oscillator. Presently, there is one
2 in the package that will be used to support future
3 landing missions through a proximity telecom link
4 that is relaying data from the surface back. That's
5 a tremendous enhancer of science overall, but it's
6 done in the context to support future missions.

7 If the radio science investigation
8 requires that, but we decide not to fly that, of
9 course, then we would have to revamp or descope
10 those investigations.

11 Now in the specifications that were in the
12 Announcement of Opportunity, there is one that might
13 have been rather confusing. It was rather
14 incomplete. It stated to be for the visible near-IR
15 imaging spectrometry 10 wave numbers. Well, if you
16 just say 10 wave numbers, that ends up requiring a
17 resolving power at .4 microns of like 2500, and that
18 really wasn't the intent of the SDT.

19 What I've done here is to copy out what
20 the SDT recommended in its report and a more
21 complete specification really is that 10 nanometers
22 at a wavelength like 2.5 microns. But let me remind

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1 you that the purpose of these are to find the
2 aqueous minerals and to be able to identify it.
3 Don't lose sight of what the objective of the
4 investigation is here. That is what the SDT felt
5 would be required to unambiguously retrieve, if
6 those minerals are present on the surface of Mars,
7 to be able to identify them from orbit.

8 Let me just remind you of some of the
9 science attributes of the Mars Reconnaissance
10 Orbiter. It has a mixed set of observation modes.

11 It has instruments that will be looking at the
12 planet globally for a full Mars year. It has
13 instruments that will want to do regional surveys of
14 parts of the surface. The context imager could be
15 used to look at other areas, where we're not,
16 perhaps, interested in the highest resolution but
17 are looking more for coverage to try to get, if you
18 will, the scientific context of a more extended
19 area.

20 The radar will be looking at areas, and we
21 could anticipate what some of those areas might be
22 looking at the highlands where those gullies seem to

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1 emerge from craters and such. Look at the northern
2 lowlands, incredibly smooth, where we might find
3 buried ice beneath those northern plains.

4 And finally, we have the targeted high
5 spatial resolution observations, which are going to
6 be covering very small areas of the planet, and we
7 need to choose those very carefully.

8 You'll notice in the Announcement of
9 Opportunity, there is a discussion about the process
10 by which the Project will be working and the choice
11 of those targets, and some of those targets will be
12 specified, of course, in support of future landers.

13 Others will be a derived as NASA decides to do for
14 programmatic reasons, including outreach reasons. A
15 majority of those, of course, would still be at the
16 selection of the investigators on the Project.
17 We'll see that happening through a teaming process
18 coordinated within the project science group as a
19 way of choosing the sites validated by the overall
20 program requirement.

21 And finally, the spatial resolutions, of
22 course, are unprecedented for Mars missions, and we

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1 have gone to some lengths in the mission design and
2 in the spacecraft specifications to be able to
3 ensure these a near polar orbit with a rotating
4 periapsis. You'll hear more about that later today.

5
6 There is a requirement on the spacecraft
7 to be able to look other than just beneath the
8 spacecraft. However, in trying to control within
9 the cost and mass envelopes of the spacecraft, we
10 have not asked the spacecraft to do complicated
11 maneuvers on the pointing. The idea here is that
12 even the cross track viewing would be done by
13 slewing off, holding the point, so that you get a
14 stable direction as you're trying to take your
15 observation with the high resolution instruments.

16 These high resolutions, enormous data
17 volumes, we're talking, in this mission, about tens
18 of terabits of information returned. And even then,
19 we're only covering a very small part of the planet
20 at this incredible resolution, and we'll have to
21 choose carefully.

22 The data return rates still determine the

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1 total number of sites that we would be able to
2 observe with this targeted observing mode and,
3 ultimately, the fraction of Mars that's covered.
4 Flexibility in making those choices of resolution
5 and tradeoff is one of the things that we look for
6 in the investigations.

7 Okay. That's a quick read of how the
8 Science Definition Team's recommendations have now
9 been translated into what you see in the
10 Announcement of Opportunity. And we can take
11 questions later in the day, if there are specific
12 questions about that process, or points of
13 clarification about the objectives themselves.

14 Jim, I'll turn this back over to you.

15 DR. GARVIN: Thanks, Rich. I want to
16 amplify that in the question session later, please
17 don't be shy.

18 What I'm going to try to do now, very
19 briefly before I turn it over to our colleagues from
20 Langley, is talk a little bit about the science
21 evaluation that goes together with the mission
22 description that Rich gave at a very quick level, so

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1 that we can then talk about the outreach and the
2 evaluation for the technical management and cost.

3 So I'm going to do this briefly.

4 It is described in the AO, and I'm going to amplify
5 a few points. There's a few ground rules that are
6 vital that you understand because science is, as you
7 can see, first amongst equals in the evaluation. So
8 for the purposes of the science evaluations done in
9 the process that Dr. Dave described, and I'll go
10 back over in a moment, these are the relative
11 ratings that we have, and I'll amplify on what these
12 things mean. You can see for both the principal
13 investigative instruments, the ones that Rich
14 described, and the facility science teams, the
15 overall merit, again, I will amplify that as
16 weighted at 35% of the overall science score.

17 The, basically, technical merit and
18 feasibility, the ability to implement it on the
19 maturity levels that fit the schedule we have
20 available is 30%. That's, can we do it? This is
21 what does it do. The risk, schedule, margin, costs,
22 resource, of course, and then the overall quality,

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1 integrity, capability, and experience of the
2 proposal. So these are traditional ratings. These
3 will be factored in, again, to the science
4 evaluation.

5 I'm just going to come to this one more
6 time and remind you of a couple of things. Dave
7 went over this but a few points about the science.
8 We will be using external mail reviews for the
9 science. That's what you see here. They will be
10 done externally to contribute to, as well, the
11 science panel that will be meeting in plenary here
12 and using the input of the technical management and
13 cost panel together to produce the information
14 necessary for that categorization that they discuss.

15
16 So this will be a meeting of science
17 peers, I'll talk about what that means again, many
18 of you are familiar, which will build from the
19 external mail in evaluation and the evaluations done
20 by that panel itself to reach the kinds of voting
21 and scoring that will be used in making this
22 categorization, which, of course, will include these

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1 factors all together. I wanted to point that out.

2 And let me go on in the interest of time.

3 So what are the criteria, and I apologize if this
4 is a little bit hard to read, but I'll take some
5 time. I think there's a couple of points I want to
6 make about the actual evaluation factors that are
7 very important, and they follow directly from what
8 the Science Definition Team discussed at great
9 length in their deliberations.

10 First and foremost is merit, and merit
11 means many things, and we all know it at the level
12 of data analysis investigations. But in the case of
13 this mission, I think it's vital that the proposers
14 for the instruments and for their facility science
15 teams demonstrate quantitatively a traceability to
16 the objectives with respect to their hypotheses.
17 Just restating that is not enough and will not
18 constitute a high merit score. That's the first
19 thing. We want to see that traceability to the
20 specific type of hypotheses that are tested with the
21 measurements that are proposed. So that's one
22 thing, and that would be a very important point.

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1 Secondly, and this is one that I feel most
2 strongly about, the Science Definition Team in the
3 AO have gone to great trouble to define the kind of
4 things we would like to be able to measure and why
5 they're important, and that's great. I think it's
6 very useful.

7 The next step is, actually, explaining
8 relatively what we think we know now against the
9 backdrop of Mars Global Surveyor and modeling work,
10 what the gain in knowledge might be from the
11 successful measurements made by the investigations.

12 In many ways that can be done.

13 In some cases, I refer to that as the one
14 over zero case, where we don't know much or think we
15 don't, and we make a fundamental measurement of a
16 state variable, there's many cases, and we increase
17 what we know effectively. We now have a new
18 perspective. And we would like to see that
19 quantified in terms of the science merit evaluation
20 factor, and the science panelists will be given
21 typical forms to guide them in evaluating the
22 investigations this way, so this is very vital. We

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1 want to see some quantification of what we're doing.

2 So that's the first two points I'd like to make.

3 Secondly, in the area of the doability,
4 the technical merit and feasibility, there's, of
5 course, a very big challenge in this mission. We
6 don't have a lot of time, and we would like to make
7 it very clear to the investigators that there is a
8 mission constraint box, and, obviously, to do
9 better, we could use more resources, and,
10 eventually, we'll get to the point where that will
11 be a risk factor, and that's one of the things about
12 the doability that's very important.

13 We recognize on this team, I think, the
14 challenges faced by trying to achieve the kind of
15 numbers that Rich showed for the available
16 resources, and so we need to see, in your
17 development of your proposal, how you'll meet those
18 challenges, where the puts and takes are. That's
19 very important. Of course, these are standard, and
20 I think in the case of facility team members, we
21 would like to see a hypothesis-based testing
22 investigation proposed and the specific role of the

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1 investigator, the facility team investigator and, in
2 some cases, team leader to that.

3 And this is not just the motherhood that
4 we all can write but specifically what one would do
5 as a shallow sounding radar team member to better
6 develop the instrument toward making the
7 measurements to facilitate the investigation. It's
8 very important.

9 The others are fairly standard, I think
10 you can see. And the technical management costs
11 will be described next, but let me just spend the
12 next couple of minutes and summarize how the process
13 will work, so you all know what we're doing.

14 We, of course, will receive the proposals
15 in the end of August. We will sort them and mail
16 them to experts. I'll talk about how we will assure
17 a non-conflict, both institutionally and also assure
18 against what I call the negative conflicts that
19 occasionally occur.

20 These will be mailed in. They will be
21 submitted before the physical science panel meets.
22 Panel members will, of course, all be vetted for

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1 conflicts. They will meet as a function of the
2 instruments, and then subpanels for the facility
3 science teams and the experts in those areas will
4 actually review their peers. We will then have a
5 series of meetings so that we have a broad
6 perspective view by the whole science evaluation
7 panel of the findings. This will lead to scorings
8 of those panels. There is a feedback group, where
9 when the plenary meets, there are issues, issues
10 that might reflect knowledge of some of the other
11 panelists. This has come up in many cases.

12 Some of them are technical issues about
13 whether we can actually make the measurement at the
14 level. That will lead to a feedback, and,
15 eventually, we will have rolled up through a series
16 of forms consensus evaluations, which will be the
17 basis of the science input to the categorization.
18 This is all documented, as they have mentioned.

19 Let me just make a point that is very
20 important legally, and I think we all know this. We
21 will go to great pains, and this is a challenge to
22 us working with you, to see that we have non-

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1 conflicted evaluators, both in science and technical
2 management and costs. In this case, we want to use
3 the best and brightest of our Mars and Planetary
4 Science Community, and this is vital to me, so we
5 will work very hard, from the available population
6 of people, find these colleagues that we'll work to
7 evaluate. We will go to areas where we know there
8 are no conflicts, like other federal agencies, Air
9 Force experts, as mentioned before.

10 We will also use the external reviews to
11 capture other dimensions of the review they may not
12 have. They will not, of course, be there [at the
13 panel]. But this will be a very vital part of my
14 job to ensure this compliance and non-conflict.

15 Those conflicts go as far as people
16 reviewing things from their own institution, multi-
17 leveled, any sense of conflict, even the conflicts
18 that arise when graduate students and their mentors
19 are involved we have to guard against.

20 Anyway, we will work for a consensus. The
21 whole panels will decide. We will reach majority
22 decision votes, and we really want, I know this is a

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1 big challenge, for the final evaluation scorings to
2 be, essentially, a consensus view. And that's very
3 vital to us.

4 We will document, for the purposes of
5 debriefs, for the purposes of discussion in the
6 categorization, a series of strengths, weaknesses,
7 and for those of you that have been to business
8 school, they're often referred to as the SWAT
9 method, so we will document strengths, weaknesses,
10 and even opportunities and threats that would
11 challenge the missions. These will all be available.

12
13 This is the science process. What I'd
14 like to do now is turn it over to, I think, Duane is
15 here from Langley. I should just take it? Okay.

16 I'd like to talk about this key factor.
17 This is the other aspect of the feasibility,
18 particularly, in this case, for the physical
19 hardware investigations, and let me then quickly
20 turn to that. I'll just go over it briefly, and you
21 can ask questions.

22 So Dave Gilman, our colleague from

1 Langley, unfortunately, is ill, so I'm not Dave
2 Gilman, should you have chosen to think that I
3 underwent a change here.

4 So let me talk about the TMCO, and Dave
5 talked about it, as well. I'll just talk about the
6 scoring. This is an independent panel that will
7 assess, using consultants and retired NASA people
8 and civil servants, the technical merits, the
9 management of the process, and that may be very
10 vital in the case of developing these new
11 instruments on a short time fuse.

12 So the first thing and foremost evaluation
13 criterion for this TMCO panel is the implementation
14 risk. And we will use cost modeling approaches,
15 which are available, and it will be documented and
16 described to come up with independent cost estimates
17 to be evaluated against the proposed numbers by the
18 proposers. And that's very important, and, of
19 course, that only applies to the PI instruments.

20 There's also the ability for the proposers
21 to demonstrate, again, a traceability of performance
22 levels in hardware now, not just in the science.

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1 We're going to use this traceability here, as well,
2 and that is factored against the challenges of the
3 cost and schedule, so these are coupled factors.
4 The particular proposers are required to document
5 how they've done their cost modeling. This will
6 allow us to have insight into differences that may
7 occur, sometimes always occur. And some of the
8 aspects that will be reviewed are also a validation
9 that, in fact, the instruments, in this case, can be
10 built and some evidence that the implementation
11 pathway can be achieved. These are very
12 traditional. They've been worked before for many
13 Office of Space Science missions. We will follow
14 these criteria. They will be documented again both
15 in terms of strengths and weaknesses and other
16 assets.

17 I think it's very important, again, just
18 to remind you that the evaluators here are
19 guaranteed, as best as we can, against conflicts.
20 They will reflect people, usually, who are special
21 contractor consultants with experience in the
22 instrumentation areas that are being considered, as

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1 well as in the management of development of space
2 flight hardware, and they come from a variety of
3 places. We've used many of these people for
4 Discovery and Explorers.

5 We will use peers. People that have built
6 high-resolution imaging systems will be used to help
7 guide our understanding of these. There will,
8 obviously, be at least two and, in fact, in
9 virtually all cases three or more evaluators in
10 every area.

11 I just want to make one point here. In
12 many cases, we have brilliant science proposals with
13 wonderful technical presentations of their
14 implementation, and we then run into the typical
15 challenge that, well, to put those two things
16 together on the spacecraft that's going to a place
17 like Mars, doesn't work. And that always comes down
18 to management, and one of the reasons we spent a
19 year replanning the Mars Program was to, hopefully,
20 engage in better management principles.

21 So the management part of your proposal is
22 very important. We have very aggressive build

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1 schedules. For any of you that went through the
2 challenges for the MO to MGS scale, where we're
3 rebuilding, essentially, investigations, these are
4 new builds, and there's not much more time. So
5 management will be paid very careful attention to.
6 We will have management experts in building space
7 flight hardware.

8 The findings, of course, the proposals are
9 evaluated. They also are evaluated by mail-out
10 before the panel physically meets, so we have time
11 to write down adequate documentation by individuals.

12 Every single proposal will be discussed openly by
13 the entire panel. There will be no exceptions to
14 that. So everything will get the same amount of
15 airing. There will be a consensus rating developed.

16 The scores will reflect, of course, the kind of
17 things I've described before. And these will be
18 rolled up together, separately from science and the
19 TMC panels together to form the basis for the
20 categorization.

21 I'll just go over the process again, and
22 then I'll finish by coming back to that, to remind

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1 you of what's happening.

2 So this is what will happen. Panel
3 members will submit evaluations to discuss some of
4 them in telecoms before actually meeting in person.

5 Typically, these panel meetings last a week, and
6 they'll review all the evaluations. There will be
7 cross-fertilization between the TMC panel and the
8 science panel, so there is some degree of
9 communication. So when, for example, an expert in
10 science instrumentation will sit on the TMC panel, a
11 non-conflicted expert, so there is some cross-over
12 basis. We've used that before to great success, and
13 I think we'll be using it again.

14 They will assign and document everything.

15 The consensus evaluations will flow. The TMC panel
16 will then come together with the science plenary.
17 We're imagining these happening, essentially, in the
18 same week to two-week timeframe. The deliberation
19 then, the separate group will take over
20 documentation culminated by these groups and
21 categorized, which will then allow an accommodation
22 by the Project and the evaluation by myself as the

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1 basis of a recommendation that will be made.

2 So that's the process. Independently, and
3 Jeff will describe this in a moment, is the
4 education and public outreach point, as Dave said.

5 That's another key variable. It's weighed
6 separately. It often has occurred in cases. It's
7 been a tie-breaker. We'll also evaluate the new
8 technology, as well as the small disadvantage
9 business aspects in that separate group.

10 So I'd like to turn it over, if I can go
11 back to our schedule, I'd like to turn it over to
12 Jeff Rosendahl, our head of Education and Public
13 Outreach for the Office of Space Science now.

14 Jeff, let me give you this to comment on
15 that.

16 DR. ROSENDAHL: Okay. What I'm going to
17 do is give you a lightning tour of what some of our
18 expectations are and where we're coming from in the
19 whole education and outreach program. Just as
20 importantly, perhaps even more importantly, some of
21 the resources that are going to be available to help
22 you put programs together. We have, in fact, put

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1 together a number of resources that are available
2 for assistance.

3 While doing this, first of all, and I
4 think all of this is captured in this photograph,
5 which was actually taken in Birmingham, Alabama at
6 the opening of the Mars Quest Exhibit, which is
7 particularly relevant. This is a national
8 traveling exhibit that's been on tour since last
9 fall, and I think the expression on this little
10 girl's face, basically, says it all.

11 What we're really trying to do is to
12 provide broader benefits to the people who are
13 actually paying the bills for these programs than
14 just articles in Icarus or Astrophysical Journal or
15 transactions of the AGU.

16 By the way, another example, Mars Quest
17 just opened on the first of June at the Tucson
18 Children's Museum. It's actually being displayed in
19 Parkway Shopping Mall in Tucson since the Tucson
20 Children's Museum didn't have 5,000 square feet for
21 this exhibit. And lots of scientists in the Tucson
22 community are participating in public events, public

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1 lectures, and a whole range of things. This is all
2 part of a whole suite of activities that we now have
3 underway within the OSS education program.

4 What we are trying to do is to tell the
5 people, work with teachers and students to enhance
6 the quality of education, particularly at the pre-
7 college level, and work towards creating a 21st
8 Century workforce, which has a number of dimensions
9 to it, one of which, of course, are the usual kind
10 of thing that we have been doing in training and
11 supporting graduate students and post-graduate
12 education.

13 But there's a second element which is
14 really associated with the fact that this country is
15 in the midst of a very profound demographic
16 revolution. There are lots of statistical trends.
17 By 2030 or 2035, thereabouts, there will be no
18 majority population in the United States. Right
19 now, the vast majority of scientists and engineers
20 are coming from a very narrow segment of the
21 population, usually white males. And the fact is,
22 if we are to continue to meet the demands of the

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1 requirements of this society, which is a society
2 based on science and engineering, we damn well
3 better, as a matter of urgent national self-
4 interest, start to attract scientists and engineers
5 from segments of the population that are now not
6 going into science and engineering. And so this is
7 why we've put a particular focus in what we've been
8 doing in working with what we call under-represented
9 and under-served groups.

10 Where are we now in this whole thing, just
11 to give you some context, and I think I can make a
12 very simple statement and document it. First of
13 all, OSS is serious about this. We are very
14 strongly committed to putting together a subset of
15 education and outreach program and contributing to
16 pre-college education and the broad public
17 understanding of science, mathematics, and
18 technology.

19 We now have underway what I think is
20 probably the largest or one of the largest single
21 programs in astronomy and space science education in
22 the history of the world. This is actually becoming

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1 increasingly documented.

2 We've put out a couple of newsletters.
3 We've got one now underway, aiming towards
4 September. You can pick these up through the
5 Internet. You can ask me. We put out the first
6 annual report back in January. This is searchable
7 online, it's keyword searchable. This is as much a
8 resource book, for everyone concerned, to find out
9 what's going on, to find out who some of the players
10 are, and so we're putting out lots and lots of
11 information, just to give you a feeling for the
12 scope of the program, and my take is this first
13 annual report, and we're right now putting together
14 the machinery to generate the 2001 version. We
15 probably caught 50 to 60% of what's actually going
16 on. The next version is going to be about three
17 times thicker because we're going to capture a lot
18 of new stuff.

19 But in addition to well over a hundred
20 products that were produced, many of which were not
21 captured in the online education resource directory
22 that we have made available as a service to the

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1 community as a vehicle for capturing the best of
2 what's going on, we identified 1500 discreet events
3 that took place in all 50 states across the country.

4 Many of these were workshops. Many of these were
5 speeches, and some of them were an appearance by a
6 major exhibit. We now actually have four major
7 traveling exhibits touring the country. Now there
8 will be, in the fall, opening two more, one of which
9 is going to be a scale model. It will make its
10 public debut October 17th. The back-up Hubble Space
11 Telescope mirror that will be the centerpiece of the
12 new Explore the Universe exhibit.

13 Perhaps more important than all of this,
14 and, again, this is a vast underestimate, we
15 identified more than 200 partnering organizations.
16 I think we're going to start to see more like 500
17 that are already working with us across the country,
18 ranging from major national professional societies
19 like the American Association for the Advancement of
20 Science, which is leading a consortium of 13
21 educational organizations that are responsible for
22 the Messenger Education Program, with the

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1 participation of every scientific member of the
2 Messenger Scientific Team and the Astronomical
3 Society of the Pacific, to a network that's been
4 put together of something that's now approaching 150
5 small science museums, planetariums, and libraries
6 that's been working with Nancy Leon and the space
7 team at JPL and virtually every stop in between. We
8 are involved with hundreds and hundreds of groups at
9 this point.

10 Okay. Turning from this general
11 background, very quickly I'm going to remind you of
12 a couple of things and how to get some further
13 information.

14 First of all, there are two classes of
15 investigations of a very different scientific scale
16 and scope. What we have done to try and tailor this
17 announcement was to recognize that because of the
18 two classes of scientific investigation, there are
19 really two kinds of participation that we're looking
20 for in education.

21 The PI instrument investigations that we
22 just discussed by Rich will be required to include

1 an E/PO component as part of their overall
2 proposals. We expect adequate resources. We have
3 given guidelines in the AO. It's one- to two-
4 percent of the total investigation cost. In the
5 case of these investigations, depending on which one
6 it is and how ambitious, that could be something in
7 the order of a half million dollars to be spent on
8 education. We will evaluate that as part of the
9 TMC0 process. We will bring in a professional panel
10 of educators. The people, usually, we've been
11 bringing in are people who are working with both
12 science and education, so they kind of know where
13 you're coming from, as well, and it will link to the
14 overall selection process. It will not be part of
15 the categorization, so when this thing sits at Ed
16 Weiler's desk, he's going to ask how good is the
17 science, is it feasible, how much does it cost, how
18 good is its education program, and that may or may
19 not play a role. It has in some cases, and it has
20 not in others. We're a science organization. We're
21 not going to drive things on education, but we are
22 serious about it.

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1 One thing that we do have underway is
2 there is a very large umbrella, Mars Exploration
3 Education Program, being put together. I've got a
4 50-page plan for review on my desk right now. And
5 this will be a program of national scope. We don't
6 want a lot of things operating in isolation. One of
7 the critical things we've done in putting together
8 the whole program is to make sure that we don't all
9 start behaving as if we actually lived in the movie
10 "Groundhog Day", where the world starts all over
11 again. So we're providing a set of common services.
12 We've been working actively through the support
13 network to provide a whole umbrella approach to
14 archiving and dissemination of educational materials
15 of all types. That's a common service that's
16 available.

17 Similarly, if somebody has done a national
18 product, they don't have to do it all over again.
19 Take advantage of that, and then concentrate on
20 things that you can uniquely add to the mix. And so
21 we are going to be working for that, and I'll give
22 you some contact information in a couple of minutes.

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1 Facility team members and leaders, we
2 don't expect you to put together an umbrella
3 proposal, the rest of you can go to sleep through
4 most of the rest of this talk, but we are going to
5 expect something else, which is involvement.
6 Involvement in ways that we will make you assist,
7 work with you, at least this large umbrella program,
8 and you can become part of that. You can become a
9 local agent for national programs in your own
10 community. What we're after is really a network of
11 participating scientists. A small investment of
12 time, but you should budget for it appropriately,
13 and we are asking for a statement of commitment just
14 to make sure you sign up for this as part of the
15 proposal.

16 What are we looking for in the instrument
17 investigations? Credible story containing
18 specifics and commitments. We have found, actually,
19 in four pages, people can put together a very
20 credible story, if they get to the point and don't
21 spend two and a half pages of rhetoric on this. In
22 fact, in cases like Pluto, we had seen proposals,

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1 including the two that got selected, that nailed
2 everything they needed to nail by getting to the
3 point in a couple of pages. Letters of commitment,
4 if you say we'll have a partner, we need to know
5 that that partnership is real. A plan that's
6 aligned to the strategy, both of these can be
7 assessed, and I've talked about commitment in the
8 other points and the fact that this will play a
9 role.

10 We do have some evaluation criteria. The
11 only thing, I will make two points about those.
12 One, both the specific and the general evaluation
13 criteria are very precisely aligned to what we're
14 trying to do in the overall education strategy and
15 implementation plan.

16 Second, the area is guidance. We've
17 actually put together a document, which is
18 assessable online and it's part of the program
19 library, that actually lays out what some of the
20 markers are that would give you information on what
21 does it mean to actually meet these criteria.

22 Let me now discuss this, since they're on

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1 the AO, because there are some unique things. It
2 talked about coordination. There's contact
3 information from Michelle Viotti. She's going to be
4 the delighted to be hearing from you. The more the
5 merrier, as we put together a community.

6 We've created a very simple overarching
7 theme for this whole thing. The American public is
8 going to be making an enormous investment in Mars
9 exploration over a decade. We should share the
10 adventure of exploring another planet and make the
11 American public and the world participants in that
12 adventure, and that's what we're really trying to do
13 overall.

14 We do have some expectations and
15 significant resources. We may or may not put
16 together a large-scale national program. We
17 modified our standard language because of the
18 insistence of this umbrella program to say, look, it
19 would be very nice to put together a regional
20 program because you will then plug in and become
21 part of a national program, and we will take in
22 account of evaluation what you're really trying to

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1 do out of all of this.

2 And we do have a long-range goal, and that
3 is to develop, have the instrument PI's and their
4 teams and the participating scientists and the
5 facility instruments associate in all the
6 individual Mars missions. We want them to become a
7 network across the country of people who can become
8 local agents for national efforts, for carrying out
9 efforts in their own community, so that by the time
10 we get through the sum total of all these individual
11 activities, it becomes very embracing, overarching
12 Mars Exploration Education Program.

13 We've got lots of sources of information.

14 I mean, we're not trying to leave you here dangling
15 on all of this. One thing we decided early on is if
16 we put in a new requirement, it wasn't adequate to
17 sort of wave at you and say good luck, we'll meet
18 you somewhere, hope you can do this stuff. We got
19 stuff which you can read the strategy, the
20 implementation program, the explanatory guide, the
21 annual report, these various newsletters. This list
22 gets longer all the time. The explanatory guide

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1 gives lot of background information, as well as
2 telling you more about the evaluation criteria, and
3 then I've already mentioned about Michelle Viotti.

4 We've got some sources of assistance.
5 We've put together this national support network
6 some time ago, which there's four theme-oriented
7 education, National Centers for Space Science
8 Education, one of which is solar system exploration,
9 plus a set of people called brokers, marriage
10 brokers in the classical sense, that's where the
11 name came from. People who get the scientists and
12 the education community together and say have I got
13 a deal for you, let me perform an introduction and
14 see if we can get something to strike. These
15 people, the brokers in particular, sole job, primary
16 job is to work with you to find opportunities.
17 They're there to help. They're not there to do the
18 education component of your investigation. We spent
19 a lot of time with them when we started this all up
20 three and a half years ago, working on conflict of
21 interest considerations. Everything that they deal
22 with, with each of you individually, will be treated

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1 as proprietary, in much the same way any consultant
2 does business.

3 And let me just conclude by making some
4 summary observations and wrapping this up. We're
5 serious about it. We do have a major national
6 program now underway that will be considered as part
7 of the selection process. It has made a difference
8 in some but not all. We've seen a very significant
9 evolution in the level of maturity and
10 sophistication and quality of what's been happening
11 over the last couple of years. I will remind you
12 about this annual report.

13 If you ask me to summarize the situation
14 six years ago, I would have shown a map that had a
15 few little things around NASA centers and not much
16 else going on. We now have, actually, the agency's
17 largest enterprise education programs and something
18 that, I guess, a pre-college education is, actually,
19 comparable to the NASA Education Division. There
20 are resources there, but we also want you to, and
21 this is our long-term goal, to treat education with
22 the same rigor and professionalism as you treat the

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1 science and engineering aspects. We're trying to
2 make things very professional, and we're starting to
3 have an effect on that.

4 And with that, I'll wrap up and thank you
5 for your attention.

6 DR. GARVIN: Thank you very much, Jeff,
7 and I think we're going to take this seriously.
8 This mission should be a no-brainer in this area
9 because of its potential excitement.

10 We're a little behind in the schedule, but
11 I wanted to give Steve Ballard a moment, as our
12 international person, to see, in particular, if you
13 have questions or if Steve wants to make a comment
14 about that since, you know, we are an international
15 Mars exploration program, and we don't want to
16 forget that, so Steve, if you'd like to come up, and
17 then we'll break for lunch and resume with the
18 Project and the questions.

19 Steve.

20 MR. BALLARD: I'll make this quick. I
21 know you're all cold and hungry.

22 Basically, NASA encourages international

1 participation in its missions. I think most of the
2 missions that NASA is engaged in today involve some
3 level of international participation. I saw this
4 morning, when Orlando put up the chart, some of the
5 major international components of the Mars Program
6 that we foresee. There are some others that you
7 didn't see there. For example, on the '01 mission,
8 we have French and Russian collaboration. On the
9 '03 mission, we have Germany and Denmark providing
10 instrumentation. So there's a lot of international
11 participation in all the missions.

12 There are some basic guidelines that we
13 use for international collaboration, and a couple of
14 these I want to highlight. One thing is we
15 generally work with governments. Usually, the level
16 of participation of foreign collaborators are of
17 the level that we have an international agreement
18 with a foreign government or, at least, have an
19 endorsement from a foreign government.

20 We look for very clean interfaces in the
21 management and the technical aspects of the
22 cooperation. We would like to protect against, we

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1 must protect against, we do everything possible to
2 protect against technology transfer that's
3 inappropriate.

4 It's important that there is no exchange
5 of funds. We do not support foreign nations or
6 foreign investigators, and there is no joint
7 technology development for the national cooperation.

8 An important aspect of the cooperation, to
9 document it and to delineate it, is international
10 agreements. These define the responsibilities and
11 what everybody is going to be doing and when they're
12 going to be doing it. A major component of the
13 agreements refers to export control. The agreements
14 have general language in them regarding export
15 control, but if it's a major type of cooperation, we
16 have to develop some type of an export control plan.

17 And export control involves the transfer of
18 information or something to a foreign person or you
19 could be transferring something to a U.S. person or
20 company that you know, or have a good idea, that
21 will eventually end up with a foreign entity or
22 government or person.

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1 The reason for export control is for
2 national security reasons, foreign policy reasons,
3 proliferation of missile technology. There is a
4 great deal of reasons why we have export control.
5 You usually think of stripping something out or
6 sitting down and giving somebody some detailed
7 designs or something of that nature, but this gives
8 you a general idea of areas where export control
9 applies and where you have to be careful when you
10 put something on a web site that you're not
11 transferring information or technology to an entity
12 for which you don't have authority.

13 Export control is if you are going to be
14 transferring any information or involved in
15 discussions or developing something that relates to
16 a project, you may need a license. These types of
17 licenses, generally, are free through the Department
18 of State or Department of Commerce. Some types of
19 activities are exempt from licenses, and we have
20 experts here at NASA that can give you some
21 guidelines on that, and I'll get to that in a
22 second.

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1 QUESTION: What's the schedule for getting
2 a license?

3 MR. BALLARD: Okay. Let's say for this
4 proposal, you decide to partner with somebody, a
5 foreign country, I'll say Canada. In your proposal,
6 you need to identify all of this information, and
7 this will come to the Program Executive or the
8 Program Scientist. They will notify the Office of
9 External Relations here at Headquarters, and then we
10 will start the agreement process.

11 From the proposal that you have, you will
12 have an idea of the type of activity you're going to
13 be engaged in. If it needs a license, I'm going to
14 defer up here to export control expert in the back,
15 Ms. Paula Geis. Generally, how long does it take to
16 get a license, if one is needed?

17 MS. GEIS: If a license is needed, the
18 minimum would be two months, more likely three
19 months, and sometimes it can take six months and
20 longer.

21 MR. BALLARD: Back to the international
22 agreement, that's prepared by the Office of External

1 Relations here at NASA Headquarters, and there's a
2 time period, usually, to develop those international
3 agreements. So the sooner we understand that there
4 is going to be some international cooperation, the
5 better. That way, we can get that international
6 agreement started and reach a resolution or an
7 agreement with the partner and have this agreement
8 signed. An international agreement, I would say,
9 generally takes, a simple one, it can take a matter
10 of a couple of months. More complex ones can take
11 several months, and when you're getting into what we
12 call a Memorandum of Understanding, which requires
13 State Department approval, it can take a year or
14 more. But we can usually put what we call a Letter
15 of Agreement in place early while we're working on
16 the Memorandum of Understanding, so that technical
17 discussions and things can proceed strictly during
18 Phase A, Phase B activities.

19 We have an office here at Headquarters
20 that provides advice on export control, and this is
21 the contact, John Hall, and his telephone number.

22 An important thing to remember about

1 technology transfer is that there are criminal
2 penalties, and these then range up to 10 years in
3 prison for the transfer of certain types of data or
4 information or hardware or something of this nature,
5 and anywhere from \$100,000 to \$1,000,000 in fines.

6 So export control is extremely important,
7 but we encourage you to talk to international
8 entities about cooperation. In your proposals,
9 explain, you know, exactly what it is, letters of
10 endorsement. All those guidelines are in the AO.
11 We'll put together the necessary international
12 agreements, which are under international law, and
13 then the export control issues have to be addressed
14 during this whole period.

15 That's it, and it's noon.

16 DR. GARVIN: Thanks, Steve. What I
17 propose we do take a one-hour lunch break. Let's
18 stay on schedule. 12:45 back here. We'll resume
19 with the Project presentation.

20 (Whereupon, the foregoing matter went off
21 the record at 12:02 p.m. and went back on
22 the record at 12:53 p.m.)

1 DR. GARVIN: I'd like to make two comments
2 and then turn it over to Jim Graf and the Mars
3 Reconnaissance Orbiter Project.

4 First comment is that in the question and
5 answer session, we would request that you state your
6 name, use the microphones, articulate your question,
7 and then after we respond or choose to respond, we'd
8 like you to also provide your question in writing.
9 You can handwrite it, you can e-mail it to us, but
10 we'd like to have the documentation, on the web
11 site, actually, document. They are important for
12 this mission. You can see them. I just wanted to
13 remind you we will be updating these with updates to
14 the documents in the libraries, as needed. And
15 that's where formal responses to all the questions
16 will appear. So if you follow that protocol, we
17 would be very grateful.

18 So without further ado, we'll turn it over
19 to Jim Graf.

20 MR. GRAF: Thank you.

21 Okay. The Project portion of this talk
22 will be divided into three major sections. I'm

1 going to talk about schedules, a little bit about
2 ground operations, a little bit about what our
3 objectives are as a Project. Then Dan Johnston will
4 stand up, and he's going to talk about the mission
5 design. Much of the information you're going to see
6 in his talk and in the subsequent talk from Howard
7 Eisen, in fact, are in the PIP, so we don't intend
8 to belabor it. We want to go over it, tell you what
9 some of the key points are, introduce you to the
10 subjects and move on as quickly as possible and get
11 into the question and answer period.

12 What are the objectives? We've heard from
13 Rich and from Jim Garvin, but from the Project point
14 of view, we're going to launch in the '05
15 opportunity a science-oriented orbiter. It's going
16 to recover the MCO investigations that were lost
17 about 18 months ago and add additional high priority
18 AO instruments and science investigations, as
19 defined by you all out there in the AO process.

20 We're going to do that for at least one
21 Martian year, then during that phase, we'll also
22 conduct site characterization for potential

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1 landings, and then we will go into a phase where we
2 provide a relay capability for another additional
3 Martian year.

4 What is our procurement strategy to the
5 overall Project? It's divided into three major
6 elements. This AO that we're talking about right
7 now will select the major science investigations.
8 Launch services will be competed by KSC NASA launch
9 services contract. The launchers will be an
10 intermediate class. That means they could be either
11 a Delta 3 or 4 or an Atlas 3 or 5. We do not know,
12 at this particular time, what the launcher will be.

13 We are going to work with KSC to help to define
14 what that launcher requirement is and go through
15 that process, but right now we do not know.

16 In addition, we have an orbiter, RFP, that
17 has been out on the street, and, as a matter of
18 fact, the proposals have come back. They came back
19 on Wednesday of this week, and you're going to hear
20 more about that from Howard Eisen, who's going to
21 talk to you about the orbiter description.

22 One thing to note on here, all three

1 elements of this Project are being competed. We
2 don't have any knowns. This probably goes a long
3 way back in JPL and NASA history that a science
4 instrument or program didn't at least have one of
5 these elements known, the launch vehicle or the
6 payload or a spacecraft. But right now, we are
7 working with three unknowns and trying to juggle
8 them. We've done the best we can at defining the
9 interfaces and between the elements and the
10 functions of each element we'll have to adhere to
11 and the requirements that we have to adhere to, but
12 we, in fact, are dealing with three major unknowns
13 right now.

14 Major instrument milestones. What we have
15 is, and I'll show you a detailed schedule on the
16 next view graph, but a couple of key points to
17 remember is the Preliminary Mission System Review
18 happens in the January timeframe. This is the
19 review that enables us to move from Phase A into
20 Phase B. That will only be about two months after
21 the selection of the winners in the AO process, so
22 we have to be able to get off running and start very

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1 quickly.

2 The second thing to keep in mind is that
3 we will have our Project PDR and confirmation review
4 in the summer of next year, and that transitions us
5 out of phase B into phase C/D. One thing that's
6 important is the instrument accommodation review
7 will happen in the March timeframe, and you'll be
8 participating in that.

9 What does the near term schedule look
10 like? Our intent is to create the necessary
11 contractual arrangement that we can go out and have
12 a letter contract ready to go as soon as Dr. Weiler
13 makes his decision. We will drop the right names in
14 there and the right companies in there. We will
15 issue that, and that enables you, the winner, to
16 start working immediately on this program. As I
17 mentioned previously, we only have two months to go
18 between selection and our first major milestone, so
19 we want to get you on as quickly as possible.

20 In addition to that, we will conduct
21 formal negotiations and open up the contract with
22 you. That will be going on in parallel. So we will

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1 jumpstart you with a small letter contract, and then
2 we'll continue to conduct the negotiations on the
3 main contract. So issue and selection and
4 negotiations start in November of '01.

5 We will have three major interactions
6 right after that. The first will be a kickoff
7 meeting. We will go to the industrial contractor
8 site, your industrial contractor site, wherever
9 you're going to produce the instrument, we intend to
10 have a major kickoff meeting on the management and
11 on the technical side, and that will happen in
12 November.

13 There will be an interface meeting at the
14 orbiter contractor site. This will look at the
15 interface between the instrument, your instrument,
16 and the spacecraft itself. That will happen in the
17 December timeframe.

18 There will be a Project Science Group
19 meeting, which the PI's will convene at JPL to
20 discuss the science and overall. That will be the
21 first full meeting of the entire Project.

22 That will be followed by the Preliminary

1 Mission and System Review, which we talked about
2 earlier in the initial confirmation meeting.

3 MR. GRAF: Let me move on to mission
4 operations. We're going to have a geographically
5 distributed system involving the instrument teams,
6 the orbiter contractor, JPL, and the various DSN
7 stations. The issue of team responsibilities will
8 be to generate command requests and validate those
9 requests. We've got instrument health and welfare
10 of monitoring and, at the same time, to do the
11 generation of the science data products, their
12 distribution, and their delivery back to the PDS
13 system that you heard about this morning. It is the
14 responsibility of the PI's to make sure that the
15 data gets to the PDS and gets archived, anything
16 that you produce. We will see in the next view
17 graph, there will be one thing that the Project will
18 make sure we get there, and that's the raw data.
19 But it's your responsibility to make sure you do
20 that. It's your responsibility to make sure, if you
21 have Co-I's, that you will be able to get the data
22 out to the Co-I's. The Project will get the data

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1 from JPL to your processing site, but then it's your
2 responsibility from there on.

3 Data levels. This is in the Mars
4 Exploration Program Data Management Plan, it talks
5 about the various levels. Packet data, raw data
6 will be taken by the Project and both distributed to
7 the PI and, at the same time, put into the PDS. So
8 we will make sure that it gets into the PDS.

9 Yes?

10 QUESTION: So you are not saying you are
11 archiving packets as opposed to depacketized data?

12 MR. GRAF: That is the plan right now.
13 And then it's the responsibility of the PI to both
14 generate the various levels that we're showing here
15 and to take the necessary products and put them back
16 into the PDS system.

17 That was all I was going to talk about. I
18 was going to turn it over to Dan Johnston, and then
19 we can take questions at the end.

20 Dan.

21 MR. JOHNSTON: My name is Dan Johnston,
22 and I'm the MRO Mission Design Manager, and what I

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1 was going to do is provide you all a brief overview
2 to the mission here.

3 Of course, our fundamental objective here
4 is to establish a primary science orbit and return
5 the science data from that orbit. The primary
6 science orbit was selected this past January by the
7 MRO Science Definition Team, and it consists of two
8 key attributes. The first one is a nominal
9 orientation that is set at 3:00 p.m. It's our
10 intention to have that 3:00 p.m. orientation fixed
11 during the primary science phase. That implies to
12 us that we will have to have a sun-synchronous orbit
13 here, and if the sun-synchronous condition, that
14 will put us into a near-polar orbit. So the
15 inclination of this orbit will be approximately 93-
16 degrees.

17 The other key attribute of the orbit is
18 for a low-altitude orbit. Working with the SDT, we
19 came to a conclusion, a realization, that something
20 in the altitude range of 200 kilometers per
21 periapsis and apoapsis of an altitude of 400
22 kilometers fit that definition.

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1 I'll come back here in a moment and talk a
2 little bit more about the orbit characteristics
3 here, the primary science orbit, but one of the
4 things that's important to realize is that because
5 of the field of Mars, the 200 by 400 kilometer there
6 is outside of rotation that will be induced, and so
7 in terms of the in-plan motions you'll see in a
8 minute, the periapsis moves all the way around the
9 planet in a cyclic manner.

10 QUESTION: How much of the 200 is in the
11 dark?

12 MR. JOHNSTON: I don't have that on the
13 figure. Let me come back and answer that question
14 at the very end here.

15 In terms of our launch arrival strategy,
16 as Jim mentioned, we're going to launch on an
17 intermediate class expendable launch vehicle. Our
18 reference launch period is from August the 8th
19 through August 28th, 2005, a typical 21-day launch
20 period. In order to reach Mars, it's a seven-month
21 transit. This is the type-one ballistic
22 trajectory.

1 For our arrival period strategy, at final
2 arrival at Mars, we will insert initially into a 35-
3 hour capture orbit period. Because we are planning
4 on using aerobraking in order to reach the primary
5 science orbit, our arrival strategy has to have a
6 node geometry that's compatible with our aerobraking
7 strategies. And so, actually, at arrival or the
8 local mean solar time, the time of the node with
9 respect to the local mean solar time is
10 approximately 8:30 p.m., and because we are very
11 conscious of that node at arrival, we have,
12 virtually, a fixed arrival date time period near the
13 first week of March.

14 As I mentioned, once we capture, our plan
15 will be to employ aerobraking techniques in order to
16 establish a primary science orbit. Because we are
17 trying to hit this time constraint, aerobraking is a
18 time constraint activity. It does matter the path
19 that we take as we fly down and establish the node
20 at 3:00 p.m. It's not sufficient just to get period
21 reduction. If we get period reduction, getting
22 there, and we're too early, we'll be off our target

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1 of 3:00, we'll be at 4:00 p.m. If we're too late,
2 we'll be overshooting at 2:00 p.m.

3 In order to make sure that we maintain
4 appropriate spacecraft margins, we've allocated a
5 duration of six months to complete aerobraking.
6 This also fits with the fact that during the 2006
7 time period, the solar conjunction occurs pretty
8 much during the month of October here. So we want
9 to arrive at Mars in March, we want to do
10 aerobraking, and we want to establish the primary
11 science orbit prior to solar conjunction, and then
12 science data collection, once again, until we do
13 establish the primary science orbit.

14 The next chart shows the characteristics
15 of the primary science orbit, going back to what I
16 was talking about at the beginning. It shows three
17 orbital parameters here. The bottom is the latitude
18 of periapsis, and as you can see, the range is all
19 the way over the planet here, following the pointer
20 here for a second, starting at zero degrees would be
21 the Equator, down over the South Pole, back up to
22 the North Pole, and then back down to the Equator

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1 again. This cyclic motion, again, is induced by the
2 gravity field, and it's approximately a 60-day cycle
3 over which that occurs.

4 The big yellow bar here shown is the solar
5 conjunction time period, so we want to finish our
6 aerobraking activities up here to the left of where
7 this plot starts and into our science orbit right
8 through solar conjunction and then be ready to come
9 out after conjunction and commence science
10 operations.

11 In terms of periapsis altitude, which is
12 the red chart here, and apoapsis altitude, the green
13 figure here, you also see the comparable 60-day
14 cyclic motion here. That is induced by the gravity
15 field. And so even though it's 200 by 400
16 kilometers, there is a significant variation in the
17 200 kilometers. 200 here is a minimum, which is
18 where we've kind of pegged the minimum altitude, up
19 to something like 250. On the apoapsis side of the
20 orbit, we've pretty much decided that we would
21 initially have a 400 kilometer, basically. You
22 could almost call it a mean apoapsis altitude of 400

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1 kilometers here. And so there's variation above and
2 below.

3 Again, the motion here is cyclic again.
4 As periapsis moves around the planet, the
5 perturbations, both of those factors work to produce
6 the signature that you see here.

7 And again, in the AO, it's required that
8 instruments are able to operate during this whole
9 time period, anywhere from the 200 kilometer
10 altitude all the way up to the 400 kilometer range.

11 Now as periapsis moves around the planet,
12 it will go into daylight and darkness. And again,
13 it's going to depend upon the seasonal variation how
14 long that darkness is. I don't remember a number off
15 the top of my head. I could probably back something
16 out for you in a second. We'll come back to you at
17 the end here during questions and answers.

18 So the motion is different. This is a
19 significantly different orbit than what you see in
20 the previous Mars Orbiter missions. As an example,
21 MGS is flatlined in a frozen orbit that has a
22 minimum periapsis of 370 and it's flat. Its

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1 apoapsis altitude is at 430. And so this opens up
2 the opportunity to get high-resolution data by
3 having this periapsis down low.

4 For terms of science data acquisition and
5 return, as Rich mentioned earlier, this is a hybrid
6 mission conducting both global mapping, regional
7 surveys, and targeted surface observations, global
8 mapping through the climate mapping, re-flight of
9 the MCO investigation, and then targeted
10 observations and regional surveys through the use of
11 the high-resolution imager, the visible infrared
12 spectrometer, and the radar, as mentioned earlier
13 this morning.

14 To acquire data, the science instruments are planned
15 to be nadir-oriented all the time, and then in order
16 to enhance the surface observation capability, we
17 plan to be able to cross track slew to 30-degrees.
18 So we're not looking at targets just underneath the
19 ground track or along the ground track. We want to
20 be able to slew the spacecraft, with respect to a
21 cross track position, and be able to look at targets
22 off to the side.

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1 For science data return, the orbiter
2 telecom system has a capability of 280 kilobits per
3 second for a maximum Earth-Mars range. We plan to
4 return this data to the DSN during two eight-hour
5 DSN passes, 16 hours per day on the DSN, and we plan
6 on using the 34-meter subnet, and during this time,
7 we'll return something like 10 gigabits per day at
8 long range and, during shorter ranges, something
9 like 100 gigabits per day. So considerable data to
10 apply and to return.

11 QUESTION: 70 meters is a no-no?

12 MR. JOHNSTON: We're not planning the
13 mission on the 70 meter.

14 Following the completion of the primary
15 science mission, which is in one Martian year, the
16 spacecraft will go into a mode of telecom relay and
17 support for follow-on missions launched in '07 and
18 '09. During that same period in time, science
19 operations may continue, if this is approved as an
20 extended mission. So there's an extended mission
21 option there, if that's approved.

22 At the end of the relay operation phase,

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1 the spacecraft has to be compliant with planetary
2 quarantine requirements, and so we are planning on
3 boosting up the altitude from the 200 by 400 to
4 something like a 430 kilometers orbit, typical range
5 where quarantine requirements are satisfied.

6 That's a brief overview of the mission.
7 Howard Eisen's going to talk next.

8 MR. EISEN: Thank you. Okay. I am just
9 going to spend a very few minutes giving you the
10 status on where we are in the orbiter.

11 We are in the middle of the procurement of
12 the orbiter. We are in the middle of an RFB process
13 right now. We did receive proposals last Wednesday.

14 We received multiple proposals. We cannot tell you
15 who's involved in that evaluation, but I can assure
16 you that there are people who work with Rich and
17 people who work with Bill who are part of that
18 evaluation and are looking out for the science and
19 payload interests.

20 We have imposed on ourselves the
21 requirement that no one who is involved in
22 evaluating those proposals is in any way involved in

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1 preparing a payload proposal, and we have conflict
2 of interest statements that people are signing to
3 that effect.

4 We are expecting a selection in the
5 September timeframe. That means we will not know
6 who the orbiter contractor is until after you submit
7 your proposals. Because we're in the middle of an
8 evaluation, we will not be able to release any more
9 information about the orbiter design between now and
10 September. So all the questions about orbiter
11 capabilities that are beyond what's in the PIP, we
12 really can't answer because I don't know if those
13 capabilities will be there or not. What's in the
14 PIP is what we ask the orbiter contractor to
15 provide, and we don't know yet which design we have,
16 so we don't know what those capabilities will be.

17 But we will use Phase A in order to refine
18 those requirements, work with you on these things,
19 and Phase A and B will include the development of
20 the ICD's. As we said shortly after you're on
21 contract in December, we will have the first round
22 of interface discussions, and then we'll have an

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1 instrument accommodation review early in Phase B.

2 The PIP has the payload accommodations,
3 but I want to point out the numbers in the very
4 first bullet here are not in the PIP, but we thought
5 you would find them useful. For volume, as you've
6 seen in the PIP in the reference diagrams, there may
7 be more volume available than what we had suggested
8 to the orbiter that you may need. You should
9 propose what you think you need in terms of volume,
10 but in terms of what we will be looking at, at
11 accommodation time, we have given these referenced
12 dimensions here to the orbiter proposers in the RFP
13 and told them to start with this. You are not
14 constrained to this but understand that's what they
15 working to.

16 Similarly, the math and the data numbers
17 here are also what they were given or they were
18 given this plus margins. And so all these numbers
19 here are taken straight from the PIP.

20 Last, the PIP includes a large number of
21 deliverables, but I wanted to highlight some of the
22 major ones, the ones that, of course, I'm concerned

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1 with over on the orbiter side. As part of the
2 development process, there are hardware and software
3 development deliverables. On the hardware, we've
4 asked for a fit check template, so we can make sure
5 that, mechanically, the payload will fit
6 appropriately. We've asked for a payload interface
7 simulated just so we can check electrical signals.
8 And, of course, we've asked for a complete
9 engineering model with ground support equipment.
10 That way, we can take the payload early on and
11 incorporate it in the orbiter test to check all the
12 functionality.

13 Similarly, on the software end, there's
14 thermal and structural models that we need to
15 integrate into the orbiter design. There are
16 software loads, calibration data, and sequences for
17 mission planning.

18 On the flight deliverable side, of course,
19 you're delivering the flight hardware and software
20 sequences, flight rule constraints, and everything
21 has to be delivered with the appropriate
22 documentation to match a product assurance plan.

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1 That's all that I had to say. The rest of
2 the package that you have contains Bill's response
3 to the questions that were submitted prior to the
4 11th. We're not going to go through all those here,
5 so please take a look at those. If you have any
6 specific questions about them, we can go back over
7 them.

8 I'll turn it back over to Jim for the Q
9 and A.

10 MR. GRAF: There is something very
11 different about this mission, and we tried to put it
12 down on one chart, and I'm going to try this out.
13 It's the first time, I think, it's seen the light of
14 day.

15 The blue represents the amount of data
16 that we will produce out of MRO in one Martian year.

17 It's 25 terabits. And the other spheres that you
18 see up there, circles that you see up there, in
19 fact, represent the data that you get from other
20 missions, including Magellan, and you can see that
21 the amount of data, the amount of bandwidth that
22 we're looking to provide to you is dramatically

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1 increased over what other missions have provided.
2 And that is to enable both the high-resolution and
3 the greater coverage of these major instruments that
4 you're about to propose on.

5 So we're going out of our way to try to
6 get the bandwidth up so we can get the coverage up,
7 get the resolution down, and this is what's
8 resulting from that. So I'd thought I'd leave that
9 with you.

10 Thank you. Jim.

11 DR. GARVIN: Okay. Thank you. And I just
12 wanted to echo what Howard just mentioned. In your
13 packages, I hope everyone in the room picked one up.

14 They're outside on the table as you were walking in
15 next to Sue. Sue's up front. She's with NASA Peer
16 Review Services as one of the people helping make
17 this conference happen. But please pick one up. We
18 have responses in there that have been drafted by
19 the Project to the questions that were submitted by
20 the close of business, I guess, on the 11th.

21 So what I'd like to do, in the following
22 format, is turn open this bidders conference to

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1 questions, in particular points of clarification,
2 and together, our team at JPL and here at
3 Headquarters will, in an effort to answer your
4 questions or we will follow up with a formal
5 response in writing, should you submit it. There
6 will be some that, of course, we will try to fend in
7 real time.

8 So let me open it up for questions. First
9 question, if you could stand up and identify
10 yourself.

11 QUESTION: I think I detected a conflict
12 in what Jim was saying about the Project to archive
13 the packetized data, and here it says on page 19 in
14 the AO, where the level zero products would be
15 archived by the Project. Could you clarify that?

16 DR. GARVIN: Okay. The question is, is
17 there a discrepancy in what has been discussed about
18 Project data archival between the AO and the
19 presentation given earlier, and Rich, do you have
20 answer?

21 DR. ZUREK: Part of the problem is what is
22 level zero. There are different definitions of

1 that. When we wrote that requirement for the AO, we
2 were using a broader one, which level zero is just
3 the raw data itself. In the data management plan,
4 which has been working its way through the signature
5 cycle here, there's a more specific distinction
6 between level zero data and what we would now call
7 and what Jim showed you is the raw packet data. And
8 whether it's packetized or not, we're going to look
9 at that during the phase to see.

10 The idea is that the Project will preserve
11 a record of what comes down from the spacecraft, and
12 the issue is, is there any other process in that,
13 including the depacketization?

14 QUESTION: I guess the point of
15 clarification is do the individual instruments need
16 to be responsible for looking at the packetized
17 data, looking for duplicates, looking for
18 retransmission, all of that type of stuff, in terms
19 of getting all the data down?

20 DR. ZUREK: Filling drop outs, duplicate
21 packets. That, the Project will take responsibility
22 for because it's the interaction with the DSN. So

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1 that will begin by the Project, and the teams will
2 not have that. That will be done before the Project
3 delivers that set of data to the investigators' data
4 processing.

5 DR. GARVIN: Okay. Thanks, Rich. Okay.
6 We have a question. If you could stand up and
7 articulate it, please.

8 QUESTION: Can you shift E/PO dollars from
9 early Phases to Phase E?

10 DR. GARVIN: Okay. The question is
11 there's a guideline on the Education Public Outreach
12 dollars, can they be shifted across the boundaries
13 separated by the PDR, essentially?

14 QUESTION: We had a history where,
15 basically, money in each phase is a different color,
16 and you can't mix them?

17 DR. GARVIN: I think we will have to
18 caucus on this one to see. Let me make this
19 comment. It has been, in the past, the case that
20 one could move the money, and we have a new program
21 plan here, move the funding allocation, I should
22 say. We have a new guideline here with the umbrella

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1 Mars Exploration Program, E/PO, as well as that,
2 which is responsible to be responsible by the PI
3 and his or her team. So I think we'll have to look
4 at that. I don't have an instant answer, so we'll
5 take that one under --

6 QUESTION: Well, I don't need an answer
7 right now.

8 DR. GARVIN: Okay.

9 QUESTION: It implies when you read in
10 there that they understand, the E/PO, most of the
11 cost will come when you get the data, which is way
12 after when you have all your money.

13 DR. GARVIN: I think the one issue that
14 is, essentially, the point is by Jeff Rosendahl,
15 developing the education plan that will be then used
16 once one has the data, and there is the question of
17 how that is based.

18 QUESTION: Well, a guideline of one- to
19 two-percent.

20 DR. GARVIN: Right.

21 QUESTION: You don't have much money at
22 that time.

1 DR. GARVIN: Exactly.

2 QUESTION: Okay. Change the subject.

3 DR. GARVIN: Okay. Next question. Rich.

4 DR. ZUREK: Probably, as a quick estimate,
5 it's probably about a third of the time. That's
6 from the time when it like starts in darkness,
7 through darkness, and comes back out. It's roughly
8 the same, I mean, an eclipse for this orbital period
9 comparable over periods about a third of the time.
10 So we will double-check that, and then come back
11 with an answer to the web site, as well.

12 QUESTION: Okay. The context camera that
13 you guys are supplying. Can we put a minus blue
14 filter on it?

15 DR. GARVIN: The question, let me just
16 repeat it for everyone so we get this down. The
17 question is, can the context imager include a blue
18 filter, this reminds us of what's going on with MGS
19 MOC now. And do we have a response, Rich?

20 DR. ZUREK: We have an opinion, let's put
21 it that way. The context imager right now is
22 monochrome, that is one color. Once we see the

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1 proposals, and you should specify in your proposal.

2 There is, in the AO, a description of what this is.

3 It's one color, it's special resolutions --

4 QUESTION: It says panchromatic.

5 DR. ZUREK: Panchromatic.

6 QUESTION: But it says no filter.

7 DR. ZUREK: But it says no filter. And so
8 there's no specific color capability that's
9 advertised there, and you shouldn't assume that it
10 has one. If your investigation requires that, then
11 you should specify that in there, and it's our
12 intent to take a look at what is required for a
13 facility instrument to support this. That's got to
14 be done within all the other constraints, mass,
15 budget, etcetera. But we're going to wait before
16 finalizing the specs on this until that point
17 because it is a facility instrument. Don't just
18 throw it over --

19 QUESTION: To see the stuff on the
20 surface, you want to get rid of the atmosphere, so
21 you want to cut it out, and that would make it more
22 useful.

1 DR. ZUREK: I understand. You're not
2 arguing necessarily for color but for a specific
3 band pass to enhance the --

4 QUESTION: Yeah, we need more information.
5 Can I trigger it automatically?

6 DR. ZUREK: Can you trigger the context
7 imager automatically? The context imager would be
8 part of the targeting discussion about which
9 instruments are observing during the given
10 targeting opportunity. It will be there to support,
11 if requested by either the camera or the imaging
12 spectrometer. The context imager will be provided.
13 That's why it's there.

14 QUESTION: But you're going to provide it
15 via ground planning and not allow me to have an
16 electrical interface, so if I anticipate to take a
17 quick picture --

18 DR. ZUREK: Yes, it's assumed that the
19 context imager is controlled outside any of the
20 other instruments.

21 QUESTION: And it will be archived with
22 the data, too?

1 DR. GARVIN: It will be archived by the
2 Project for the general use of the public.

3 DR. ZUREK: It is the intent to provide
4 the context imaging data to the investigations as
5 part of their data analysis.

6 QUESTION: So it will have a very similar
7 number? So it's always associated with it?

8 DR. ZUREK: Well, it can be run
9 independently if the Project Science Group
10 determines that that's a useful scientific thing to
11 do. But its purpose for being there, as a facility
12 instrument, is to support the other two
13 investigations. It will have the same level of
14 information as we would provide for any
15 investigation, and the intent is to provide that
16 data to the others for their analysis and
17 investigation, including planning for subsequent
18 observations.

19 DR. GARVIN: Other questions? Yes, please
20 sign in and identify yourself.

21 QUESTION: The question has to do with the
22 subsurface radar. If I make the assumption that it

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1 will be supplied, and I want to bid, and I think you
2 call it the deputy team leader, and I shall also
3 have some responsibility to help in the development
4 of that. The question is can, as part of my
5 responsibility, bid to provide some of the hardware
6 that goes with that to funding from this AO, and if
7 you're answer is yes, is there a limit to how much
8 funding I can ask for?

9 DR. GARVIN: Okay. The question is as a
10 proposing individual to be the deputy team leader
11 for the shallow subsurface sounding radar that will
12 be provided by our Italian partners, can the person
13 in that capacity, upon selection, through their
14 investigation, if you will, provide hardware that
15 will support the operations of that radar in some
16 way, right, development, I'm sorry, building of the
17 hardware.

18 And we have a position, I'd like the
19 Project to make a comment, but I'll point out two
20 things. Number one, any additional scope of any
21 investigation, beyond that which is outlined in the
22 AO with the budgeting numbers that are in there,

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1 comes in competition with the funding for the group
2 one science instruments, which, of course, do not
3 include the radar. So understand the first rule of
4 thumb is that group one takes precedence over all
5 other investigations for time allocation of the
6 spacecraft, data volume and allocation, etcetera,
7 etcetera, etcetera. So given that, you know, I'd
8 like, Rich, I think we had a response, I'll let you
9 articulate. That's the guiding response.

10 DR. ZUREK: What's the important part is
11 that, in a way, you're asking for a group two
12 investigation by providing, even in the development
13 part of it, beyond just participation of the person
14 as an investigator on the science team. And as Jim
15 said, that's going to be in competition with the
16 other things, and group one still has the higher
17 priority.

18 Now there's also another issue, which is
19 we're providing team members for an investigation
20 that has its own ideas and may have investigators
21 listed through their process to provide similar
22 things. We haven't worked out the details of that

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1 cooperation, but right now, we're assuming that
2 there is a radar that is supplied in an
3 investigation that is capable of analyzing the data
4 and returning it back to the system without further
5 exchange of funds between NASA and the Italian Space
6 Agency, other than what's listed for the team
7 members in the proposal.

8 MR. GRAF: One or two other items. To
9 answer your question directly, we're not precluding
10 you from proposing that in the AO, but I think what
11 my colleagues have tried to describe is that there
12 is a priority, as laid out here, and so as the
13 resources are used up, there will be less and less
14 available for group two and other types of
15 instruments.

16 The other thing that I can say is that
17 there is nothing in our mind, and I got to look for
18 Steve Ballard here, nothing in our mind that would
19 preclude you from approaching the Italians, if you
20 have a piece of hardware that you would like to
21 propose to them for their incorporation. Even if we
22 accepted you, let's say, okay, we'll take this piece

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1 of hardware, we could only do it provisionally
2 because we cannot push our designs upon our Italian
3 colleagues. But again, nothing would preclude you
4 from going and trying to deal with them, as long as
5 you did it within the ITAR restrictions that Steve
6 Ballard and company laid out.

7 DR. GARVIN: Was that adequate?

8 QUESTION: Yes. Is that instrument a copy
9 of something that's already been built and flown or
10 is it a new development?

11 DR. GARVIN: No. Totally new development.

12 And I should add that the aims of that instrument
13 are, Rich described very well, and I think it's
14 important to comment again. The instrument has the
15 ultimate goal of providing subsurface context
16 information that will aide in interpreting some of
17 the actual group one objectives, which are to look
18 at structures of layers that contribute to the
19 surface layer on Mars in a place that we haven't
20 ever looked before at kilometer scales, very many
21 different horizontal and vertical scales,
22 fundamentally different ones, I should say to be

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1 fair, and those that will be investigated with
2 MARSIS on the Mars Express, so it's a new
3 development, a new class of system to be flown in
4 space, and I think that's important to understand.

5 And that's why, in particular, the
6 facility science team selected from this AO for that
7 is vital to being part of the whole process, and we
8 do anticipate, subject to availability of funds in
9 the process of our Mars Exploration Program, having
10 a participating scientist program for the mission
11 near time of launch to contribute to purely data
12 interpretation functions resulting from processed
13 data from the instrument, not resulting from the
14 development and other things that would be a
15 facility science team member.

16 Okay. Other comments, questions?

17 QUESTION: I have two related ones. The
18 AO gives budgeting guidelines for launch plus 30
19 days. Are there any guidelines for phase E?

20 DR. GARVIN: Good question.

21 QUESTION: And then the web-based title
22 page calls for a statement for total cost to NASA.

1 Does this mean launch plus 30 or through phase E?

2 DR. GARVIN: Good points. Do we need to
3 caucus on that one? I need to check the --

4 MR. GRAF: On the second one, we'll have
5 to get back and check.

6 DR. GARVIN: Right. Okay. So the answer
7 is, there is no guideline for phase E, as Jim just
8 said, and the other, we will take under caucusing
9 and provide you with an answer here or in writing
10 thereafter. Good question. Yep?

11 QUESTION: In order to get a cover page,
12 you've got to go to a web page. In the web page,
13 they have a slot there that says total cost in NASA
14 OSS or whatever.

15 DR. GARVIN: Right.

16 QUESTION: And does this mean through --

17

18 DR. GARVIN: Through phase E or through
19 phase, right.

20 QUESTION: Does that include phase E?
21 That was the question.

22 DR. GARVIN: The intent, of course, I

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1 think it is, in my understanding, yeah?

2 MR. GRAF: Let's not speculate.

3 DR. GARVIN: Right. Okay. Other
4 questions? Yes?

5 QUESTION: We're doing new technology
6 developing, imaging spectrometer imaging development
7 on imaging spectrometers with planetary instrument
8 definition and development funding, as well as some
9 other funds. So I'm interested in knowing if you
10 plan to have a list on your web page of
11 organizations that are interested in teaming. I
12 know some other NASA proposals have provided that on
13 the AO web pages to allow people to list their
14 organizations, if they're interested in teaming.

15 DR. GARVIN: Okay. The question is, and
16 it's a good one, is whether there are, there will be
17 sources of information available right now with the
18 AO on the street, so partnering and teaming that
19 would be accessible through the various web sites
20 that we have. Let me remind you, these are, in
21 fact, the library one and the one at Langley, as
22 well.

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1 Right now, of course, we don't have such
2 information. I'm not sure if we have any plans to
3 develop it. Right as of now, I don't know that we
4 have any plans. This has been done, I know, in some
5 cases for ESSP and other types of investigations
6 within the context of NASA, but I don't, Jim,
7 comment?

8 MR. GRAF: Right now, I don't think we can
9 answer that question.

10 DR. GARVIN: Okay.

11 QUESTION: Just to add one thing as an
12 example. The Earth System Science Pathfinder, the
13 AO for that solicitation has a page, along with
14 appropriate disclaimers that NASA is not endorsing
15 these organizations.

16 DR. GARVIN: Understand. It raises an
17 important issue about providing connection
18 information. That's always been an intent. We
19 need to take under advisement how one could
20 facilitate that for this more narrowly focused
21 solicitation, which may end up causing an effect.

22 Okay. Thank you. Good question.

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1 Additional questions or points of clarification?

2 Yes?

3 QUESTION: If we don't have a spacecraft
4 contractor selected, then the Langley people and
5 that part of the selection process, they're going to
6 be doing it from the PIP, not to any other
7 capability of the contractor brought on board during
8 the selection process.

9 DR. GARVIN: Okay. So the question, which
10 is a very good one, is given the timing of selection
11 of the RFP, how will the TMCO process evaluate the
12 technical accommodatability of the instruments that
13 will arrive simultaneously for review and evaluation
14 beyond the scope of anything that was specified in
15 the RFP and is listed in the PIP. We'll caucus for
16 a minute on the state of how we respond to that.

17 We have a couple of points. First, of
18 course, the legal requirement is that, in fact, the
19 TMCO will address the accommodatability in their
20 evaluation against the PIP, which essentially is the
21 specifications of the RFP. If you remember, and I
22 can find it in my pile of stuff, the flow chart,

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1 which is in your package, there is a final
2 accommodation review after the gateway of
3 categorization in the parallel flow of control. At
4 that point, we will have had selection of the
5 spacecraft formally, selection through the Source
6 Evaluation Board, Technical Evaluation Board, in
7 which case the Project can make the assessment,
8 beyond the timing of the TMCO, as to whether there
9 are issues.

10 But I think there's another point that's
11 very important, so there will be a second pass, if
12 you will, in this, Ed. The other issue is, of
13 course, proposers must develop their proposals along
14 the guidelines of the PIP, not assuming any other
15 capabilities. If they choose to do something else,
16 they have to document those and their points of
17 departure from what we've stated and, you know, can
18 be used however by the evaluation process. So the
19 PIP still rules, I guess is the short answer, but
20 there is a final --

21 QUESTION: I am worried about the reverse.

22 DR. GARVIN: Okay. The issue raising is

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1 that one writes one's proposal against the PIP
2 specifications, the spacecraft comes in, it doesn't
3 meet those quite in the sense that the proposals
4 were written, and how does one adjudicate that
5 challenge, if I understand you correctly.

6 And I think there's a couple of processes.

7 One is, of course, we will have a contact
8 negotiation for the winners to evaluate how to best
9 develop the interface and the responsibility to
10 accommodating what we actually will fly. That's one
11 process. Jim, I guess I could ask you if there's
12 any other follow-up you would like to add.

13 MR. GRAF: As Jim said, first thing, the
14 first pass through will be by the TMC0, and it will
15 be judging you against the PIP requirements.

16 The accommodations would be, suppose you
17 met those, but you were asked for the highest level
18 launch vehicle because you needed all this volume.
19 You know, maybe it wasn't specified adequately in
20 the PIP, and you come in and say hey, I want to fly
21 something that's a couple of meters across in
22 diameter, an imager, and it's going to be six or

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1 seven meters long, and we don't do an accommodation
2 study. We say hey, let's drive the overall cost of
3 the overall program. So maybe, in fact, we didn't
4 specify it deliberately, but common sense would tell
5 you that you shouldn't do that, and we would have to
6 come back to NASA Headquarters and define to them
7 what the impact of selecting this would be, and they
8 would have to take that under advisement.

9 But if you were conforming to the PIP and
10 were reasonable in the accommodation requirements, I
11 see no reason that there would be any second
12 opportunity to ever throw a good investigation, a
13 category one, out.

14 DR. GARVIN: Other questions? Yes?

15 QUESTION: I had a question about
16 targeting for the two PI-led instruments. Well, you
17 know, the AO suggested there will be two independent
18 PI-led investigations, but [the] AO also suggested
19 there will be highly coordinated targeting, even
20 Project-led somehow. I wonder if you could expand
21 on how that might work on a daily basis? Say the
22 question is just do you ever anticipate a time when

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1 PI's would actually lead their own independent
2 investigation looking at their own independent
3 sites?

4 DR. GARVIN: First, let me comment. I'd
5 like then to turn to Rich as our Project Scientist,
6 who's thought a lot about the challenges of
7 targeting in a mission, which is, perhaps, more akin
8 to a Hubble Space Telescope operation than an MGS.
9 I think there is a philosophy difference.

10 I'll answer your second question and let
11 Rich expand upon the answer to the first. Firstly,
12 these are PI-led investigations. The PI's will
13 always have a large fraction, if not a majority, of
14 the control of targeting against the constraints of
15 the mission, safety constraints, of the overall
16 asset. So if that was not clear, given your second
17 question, I hope that is, indeed, clear.

18 But I think one must recognize the
19 standpoint that we have now having a Mars
20 Exploration Program with a capital P. This mission
21 is not the end. It's one piece of a large chain of
22 assets around Mars, and the program here at

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1 Headquarters at JPL implementing this for everyone,
2 would like to control some of the targeting in the
3 better interest of, for example, as I presented
4 earlier, identifying and certifying landing sites
5 for missions that will have a much broader scope
6 than even this mission in the future.

7 We have a development process in place
8 that Rich has been leading. I'd like him to comment
9 on how we will actually work, at least as of today,
10 the targeting of these high-resolution assets.

11 Rich.

12 DR. ZUREK: Yes, this is going to be a
13 different operation than for Mars Global Surveyor
14 for the simple reason that what we could return with
15 either instrument, the high-resolution imaging
16 spectrometer or camera, to fill up the data streams
17 that we have. Our going-in position is, during the
18 primary science period, that we're not going to have
19 an allocation, just tell each of the groups okay,
20 fill it up with what you want. Besides, we think
21 that much of the science to be gained from this
22 mission is from the synergism of the various

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1 instruments.

2 So our going in [stance] is that we're
3 going to have, something we're going to call a
4 targeting acquisition group, and that group is going
5 to be part of the PSG, so it will have
6 representation from all the teams involved. We're
7 going to bang it out, and we're going to work out
8 what the plan will be.

9 And we will have a plan, and our idea is
10 this is not describing the AO, but our present
11 thinking right now is that we will come with a list
12 of targets that we would continually review and
13 update, and we'd have sort of a long horizon so that
14 we don't miss an opportunity to capture a very high-
15 priority target, so we'd have a long horizon, but as
16 it got closer, we'd work out the details, okay, are
17 we going to have both the imaging spectrometer and
18 the camera look at the same place.

19 An important point to remember is the data
20 rate is not constant throughout the mission. There
21 is going to be an opportunity in the second Earth
22 year of the primary science mission when the data

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1 rates are going to be high because Earth is close to
2 Mars, and we'll be able to get a lot more data back.

3 And our idea is that during those periods, there
4 will be a lot more opportunity, probably, for the
5 individual teams to pick their targets.

6 And no, we're not going to require that
7 every time one takes something, the other one has to
8 take that target, too. On the other hand, we don't
9 want to waste our opportunities of how many places
10 we can target. We're going to work it out. There's
11 not going to be a defined allocation that cleanly
12 separates it so that each instrument can then
13 operate for a Mars year independently of the rest of
14 the payload. It's going to be more interactive than
15 that.

16 DR. GARVIN: And I'd like to add one other
17 development that we're imagining and trying to make
18 possible that expands upon what Rich said, which is
19 given the sense of the assets that these high-
20 resolution sensors will have, a process in which
21 guest observers for simple targets will be
22 permissible, much like the telescope allocation team

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1 allows for Hubble targets of opportunity that would
2 need planning in advance. These could be student
3 targets. They could be outreach targets. There's a
4 variety of different niches they would fit.

5 That would be a large fraction of the PI's
6 allocation, his or hers, but they would be something
7 we will reserve the right to allocate. We think
8 that's going to be vital as part of the program-wide
9 E/PO function.

10 One other thing. I think by the time we
11 are into this mission, the idea of there being a
12 program-wide landing site science engineering
13 evaluation team selected, in fact, peer competed,
14 that would advise the Project for some of these
15 allocations in that role in a way that Rich said is
16 something that we're sort of formulating now so that
17 the sense of looking forward to Mars sample returns
18 and other types of things would be built into the
19 process of this mission looking six years ahead or
20 more at places we might want to go.

21 So anyway, I hope that answered your
22 question. Good questions. Other comments?

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1 (No response.)

2 Again, all the written questions that were
3 submitted have been posted on the web site, the one
4 shown earlier, and we'll post the ones here in our
5 responses, as well, and the ones that came in after
6 the 11th, I should add as well.

7 Other comments? Any other comments the
8 Project chooses to make? Rich has a couple of
9 follow-ups on the basis of points raised that he'd
10 like to, here Rich.

11 DR. ZUREK: Thanks. One of them was about
12 the 70 meters, and the answer definitely was that
13 we're not guaranteed to have the 70 meters during
14 that period, all three of the stations, and we
15 wanted to make sure that the spacecraft had the
16 capability to do 16 hours of downlink, two-thirds of
17 each day down to the 34-meter net, which has
18 multiple stations and are more reliable in the sense
19 of being there for that kind of coverage. That
20 capability is there. We'll continue to look at
21 that, particularly for key periods like the early
22 part of the science mission, when Earth and Mars are

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1 far apart and data is relatively low down to the 34
2 meter.

3 The other issue about the elliptical
4 orbit. The SDT asked the project to look at a
5 number of alternative orbits, including low-altitude
6 circular orbits, and it wasn't clear that those
7 would be stable, that is, that we wouldn't end up
8 using a lot of fuel to maintain station keeping
9 during those low-altitude orbits. So this 200 by
10 400 was the best compromise. You'll notice that, as
11 it's presently mapped, it doesn't give you even
12 coverage over the planet. You tend to be a little
13 higher over the northern hemisphere than you do over
14 the southern hemisphere. We will continue to look
15 at that as we get a better definition of what the
16 spacecraft's capabilities are and to refine the
17 orbit altitudes in such that we feel that we can be
18 at. And finally, there's that question of planetary
19 quarantine that we have to deal with, ultimately, as
20 well.

21 We'll continue to look at those aspects,
22 but right now, you should plan using the 200 by 400

1 kilometer orbit. I do want to emphasize we're
2 looking for the capability of instruments to operate
3 from any of those altitudes, just in case we get to
4 Mars, and we find, you know, the gravity field is a
5 lot more lumpy down here than we knew because we
6 haven't flown at those altitudes before, and we need
7 to make sure and preserve that capability of having
8 the payload operate at that range of altitudes.

9 DR. GARVIN: Okay. If there's no further
10 questions, I would like to thank you all for coming
11 on behalf of Headquarters, myself, Dave Senske,
12 Orlando, Ramon, and our team at JPL, Bill, Rich,
13 Jim, Dan, and Howard. You know where to find us.
14 You see the web sites. We will post things. August
15 22nd is the due day for proposals, and we really
16 look forward to seeing your inputs to us. This is a
17 real exciting mission, and a lot of us are really
18 looking forward to it actually flying and delivering
19 the science. So thank you all for coming. We're
20 done.

21 (Whereupon, the above-entitled matter was
22 concluded at 1:52 p.m.)